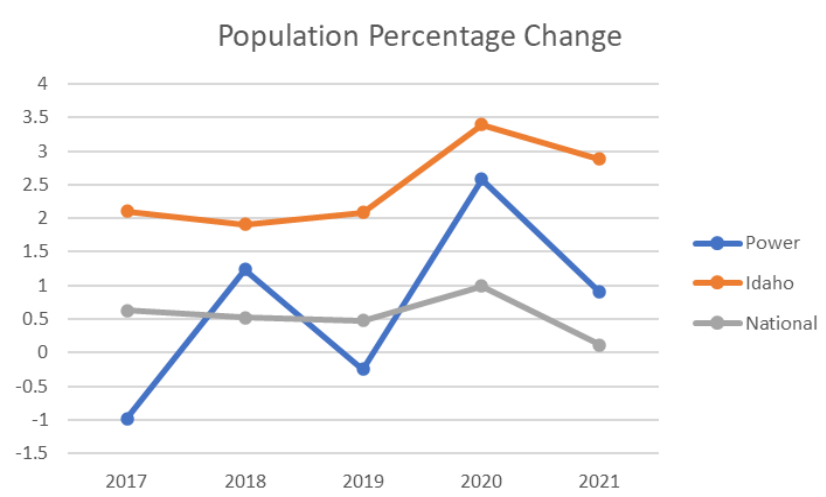
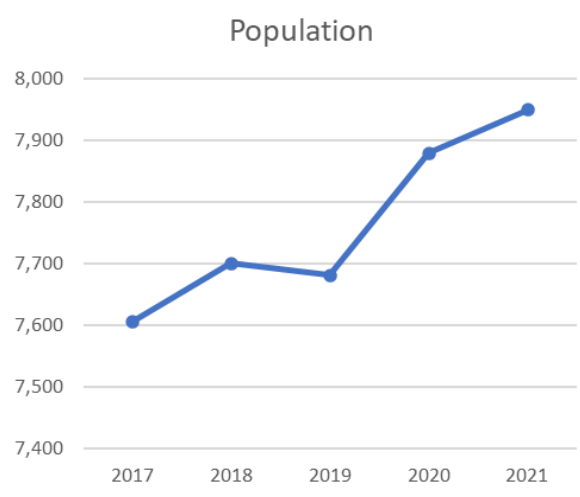




# POWER COUNTY

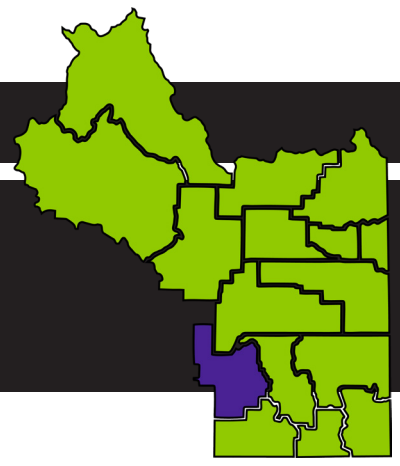
SOURCE: VisitIdaho.com - Photo credit-Sara Sheeh, Massacre Rocks State Park

**Population**  
**7,950**

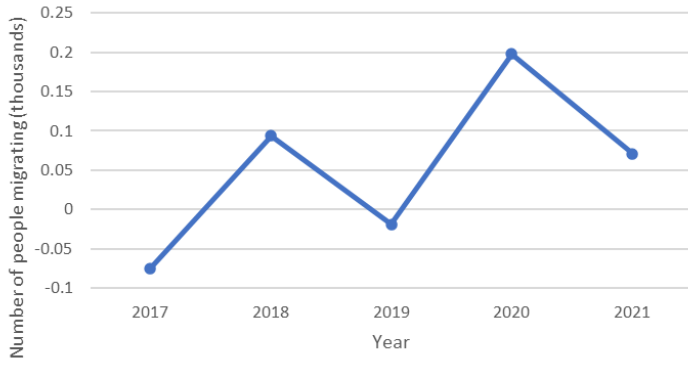


SOURCE: United States Census Bureau American Community Survey

Power County's population increased on an average of 0.14% year-over-year for the last decade. The population growth rate has been positive since 2020, and peaked in 2020 at 2.58%.



### Net Migration Flow



### NET MIGRATION FLOW

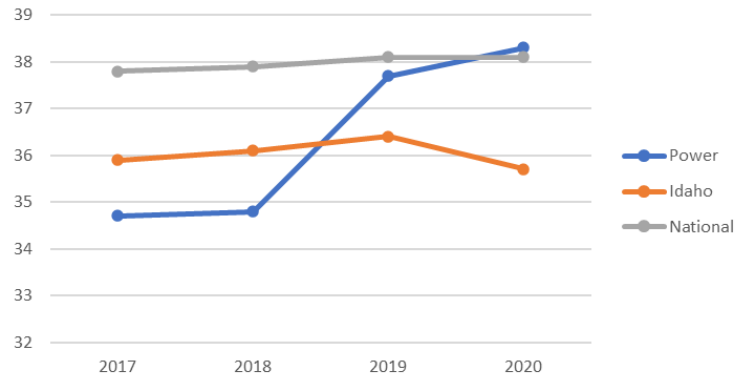
In 2020, nearly 200 people moved to Power County. Since 2017, the average number of new residents was over 50 per year.



SOURCE: United States Census Bureau American Community Survey

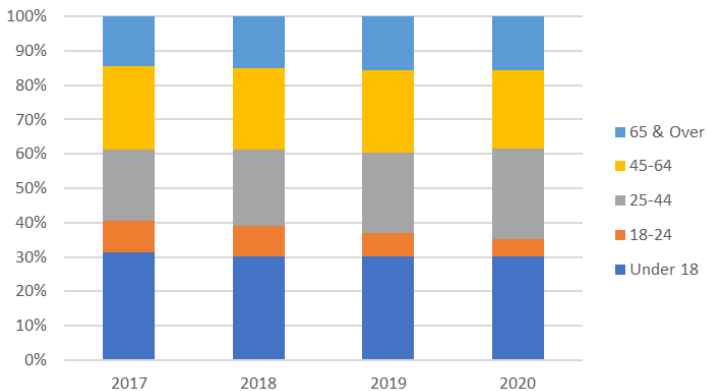


### Median Age



SOURCE: United States Census Bureau American Community Survey

### Age Distribution



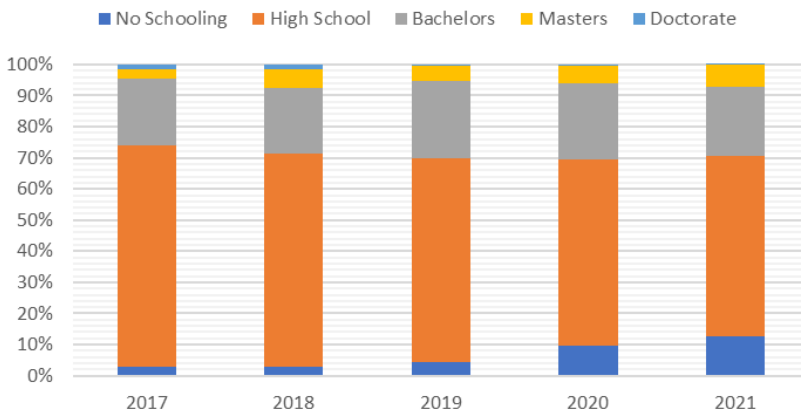
### AGE DISTRIBUTION

The age distribution in Power County is fairly even throughout all age ranges. Power County's population is aging faster than most of Eastern Idaho.

Since 2017, the population of those 18-44 increased by 0.9% and those who are 65+ increased by 1.2%.

SOURCE: United States Census Bureau American Community Survey

## Education Attainment



## EDUCATION

As of 2021, 29.4% of the population over 25 had a college degree.

From 2017 to 2021, the percentage of people with an advanced degree grew from 3.6% to 7.1%.

While the population without a high school diploma or with a high school diploma was 70.4% in 2021, compared to 73.1% in 2017. As the percentage is decreasing this is showing a shift towards higher education in the county.

SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education



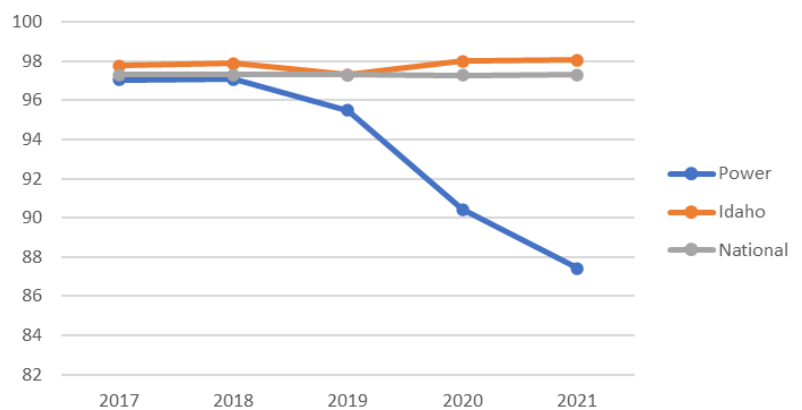
## HIGH SCHOOL GRADUATION RATES

Rates were calculated by using weighted averages of graduation rates for all schools within the county.



SOURCE: Bing -insulation.org

## High School Graduation Rate

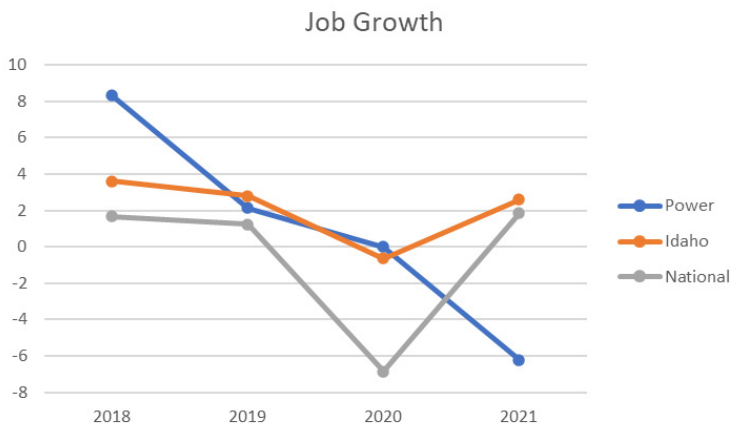


SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education



## JOB GROWTH

Job growth has been slowing in Power County since 2017. The county has gained 81 jobs. The largest swing seen in jobs (of 8.3% growth) was in 2018. It was the addition of 180 jobs. The average job growth over 4 years was 1.26% or an average of 20 additional jobs per year. In March of 2021, 2,200 positions were filled in the Power County labor market.



Source: Bureau of Labor Statistics



**45.83%**  
Manufacturing  
IN 2021

## KEY INDUSTRIES

Power County's top 5 industries are: Agriculture, Wholesale Trade, Information, Manufacturing, Transportation, and Warehousing. These industries employ the largest percentage of the work force in the county. Other notable industries not in the top 5 are: Finance, Insurance, and Construction.



SOURCE: Clipart.com

## TOP COMPANIES

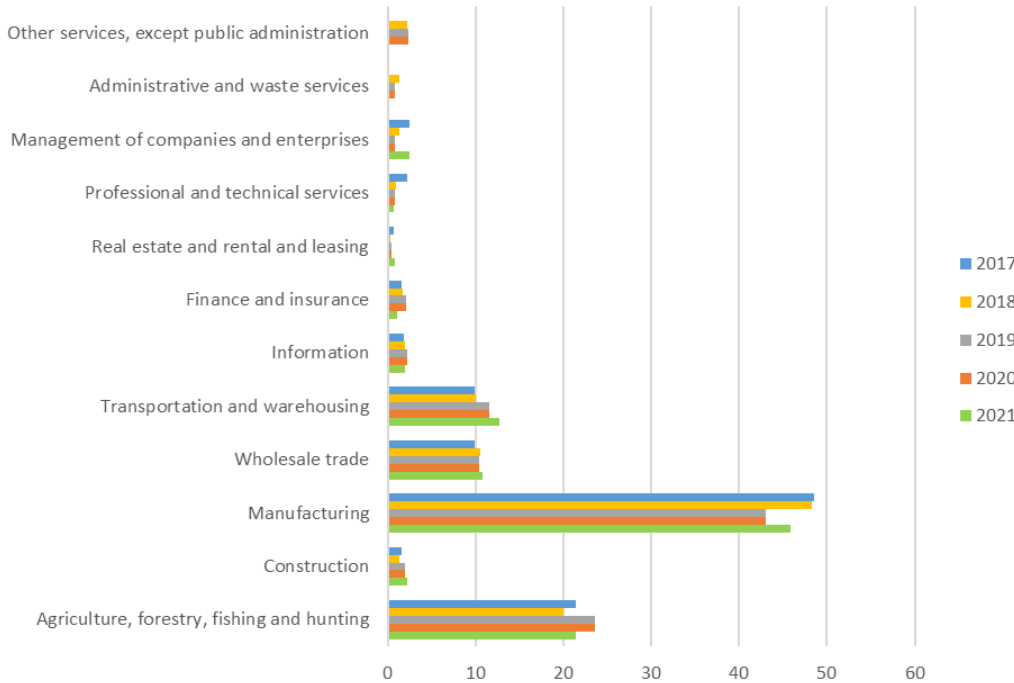
EMPLOYER	OWNERSHIP	RANGE
Lamb Weston	Private	500 - 999
J.R. Simplot Company	Private	250 - 499
American Falls Joint School District	Local Gov	100 - 249
Lance & Lisa Funk Partnership	Private	100 - 249
Power County Hospital District	Local Gov	100 - 249
Power County	Local Gov	50 - 99
Arizona Machinery	Private	10 - 49
E&R Transportation	Private	10 - 49
Cenex Harvest States	Private	10 - 49
City of American Falls	Local Gov	10 - 49

Note: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor

# EMPLOYMENT BY SECTOR

Employment by Sector



SOURCE: US Bureau of Labor Statistics

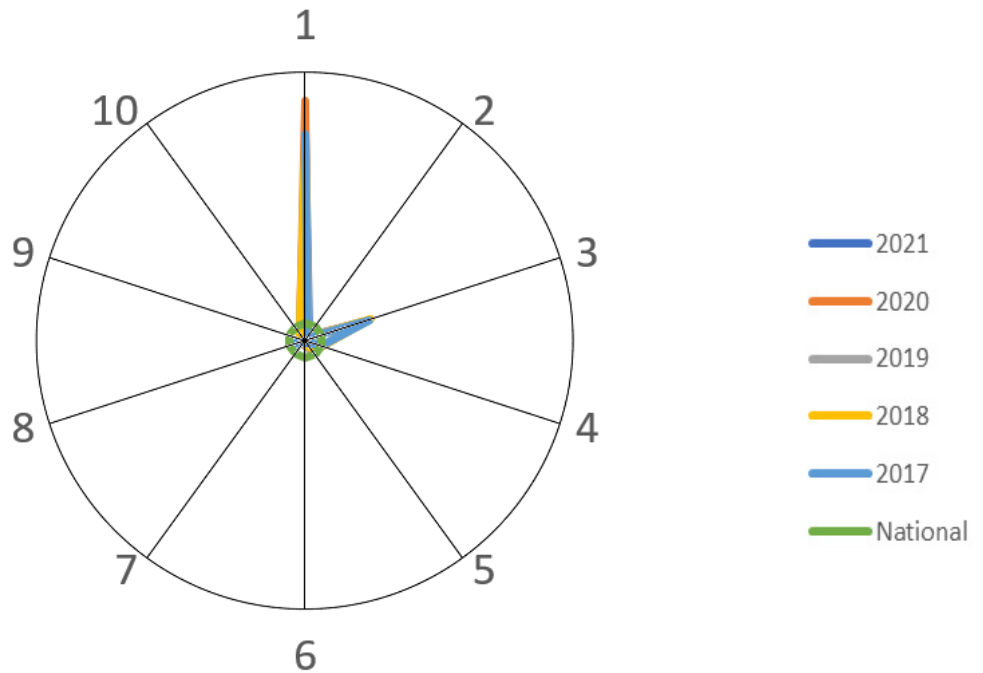
## EMPLOYMENT BY SECTOR

Each sector is represented by its share of total employment for each given year. The following sectors have been declining in terms of share of total employment: Other services except Public Administration, Professional and Technical Services, Finance, Insurance, Manufacturing, and Information.

The following represents sectors growing within Power County: Management of Companies and Enterprises, Transportation, Warehousing, and Construction. The Manufacturing Sector is the largest in the county employing 1,028 people or 45.83% of the workforce as of 2021.

## LOCATION QUOTIENT

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Power County's Natural Resources and Mining Industry has a location quotient of 12.39 meaning it employs more than twelve times the national average within the industry. In contrast, the location quotient for Education and Health Services Industry has fallen to 0.16 meaning Power County's share of employment in the industry is 16% of the national average.

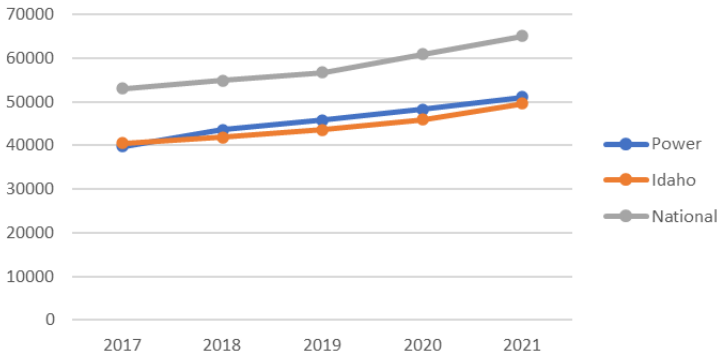


- 1. Natural Resources and Mining
- 2. Construction
- 3. Manufacturing
- 4. Trade, Transportation, and Utilities
- 5. Information
- 6. Financial Activities
- 7. Professional & Business Services
- 8. Education & Health Services
- 9. Leisure & Hospitality
- 10. Other Services

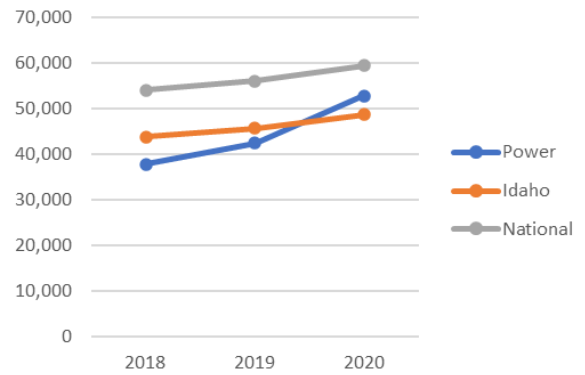
SOURCE: US Bureau of Labor Statistics



### Median Income

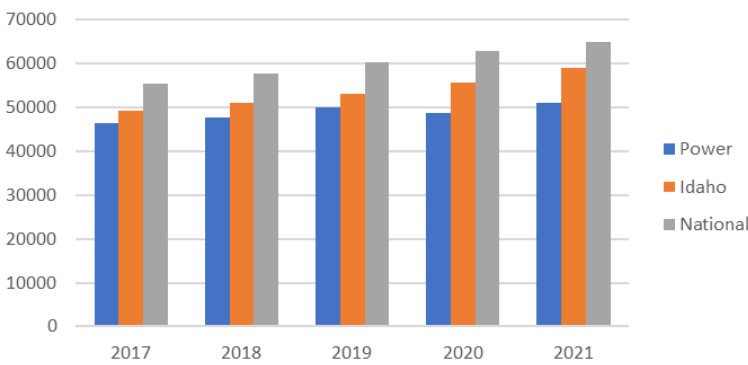


### Per Capita Personal Income



SOURCE: United States Census Bureau American Community Survey

### Median Household Income



SOURCE: US Bureau of Labor Statistics

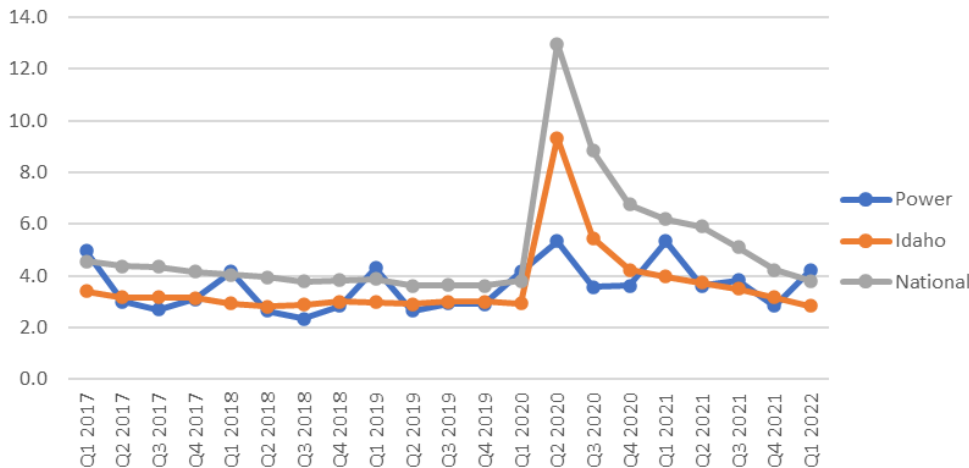
### INCOME PER CAPITA

In 2018, the per capita income of Power County was \$37,770. It rose by more than \$15,000 dollars since then and was \$52,807 in 2020.

### MEDIAN HOUSEHOLD INCOME

Median household income has risen across the nation since 2017. Households in Power County are earning 10.13% more than they did in 2017. Median household income was \$51,014 in 2021.

### Unemployment



SOURCE: Federal Reserve Economic Data

### UNEMPLOYMENT RATE

Unemployment spiked in the nation in early 2020. Power County's unemployment peaked in April 2020, at 5.6% then three months later in July unemployment fell below 5% returning the county to full employment.



# LIVING WAGE

HOUSEHOLD SIZE	LIVING WAGE	POVERTY WAGE	MINIMUM WAGE
1 Adult	\$ 11.13	\$ 23.47	\$ 7.25
1 Adult 1 Child	\$ 23.47	\$ 7.91	\$ 7.25
1 Adult 2 Children	\$ 28.40	\$ 9.99	\$ 7.25
1 Adult 3 Children	\$ 35.24	\$ 12.07	\$ 7.25
2 Adults (1 Working)	\$ 18.16	\$ 7.91	\$ 7.25
2 Adults (1 Working) 1 Child	\$ 22.43	\$ 9.99	\$ 7.25
2 Adults (1 Working) 2 Children	\$ 25.20	\$ 12.07	\$ 7.25
2 Adults (1 Working) 3 Children	\$ 27.64	\$ 14.14	\$ 7.25
2 Adults (1 Working Part-Time) 1 Child	\$ 25.42	\$ 12.12	\$ 7.25
2 Adults	\$ 9.08	\$ 3.69	\$ 7.25
2 Adults 1 Child	\$ 13.00	\$ 5.00	\$ 7.25
2 Adults 2 Children	\$ 15.65	\$ 6.03	\$ 7.25
2 Adults 3 Children	\$ 18.13	\$ 7.07	\$ 7.25

SOURCE: Massachusetts Institute of Technology



## POVERTY

The poverty rate in Power County has fallen from 12.3% in 2017, to 12.1% in 2021. Poverty peaked at 13.9% in 2013. The rate was at its lowest in 2019 at 9.6%.

## COST OF LIVING

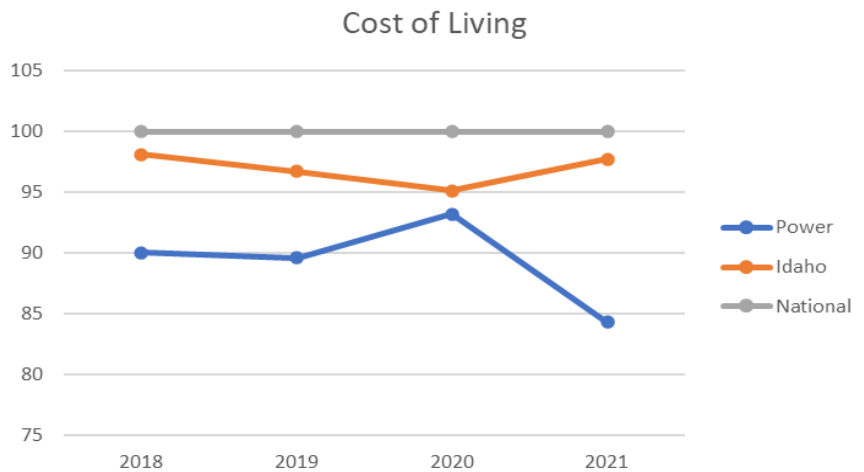
Cost of living is decreasing in Power County. In 2021, the cost of living was 84.3 meaning when the average American spends \$100 on normal goods those in Power County only spent \$84.30. One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation helping to bring down utility costs.

SOURCE: U.S. Census Bureau

SOURCE: Consumer Price Index, West Region November 2021 (bls.gov)



SOURCE: Pixabay



SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)



## MEDIAN HOME VALUE

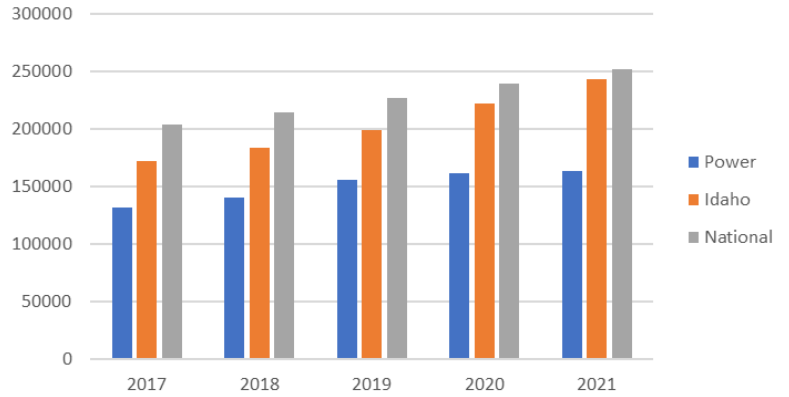
The median home value in Power County was lower than both the state and the nation with a value of \$163,100 in 2021. There has been a sharp increase in the value of homes across the nation. Since 2017, homes in Power County have appreciated by 23.65%.

SOURCE: American Community Survey US Census



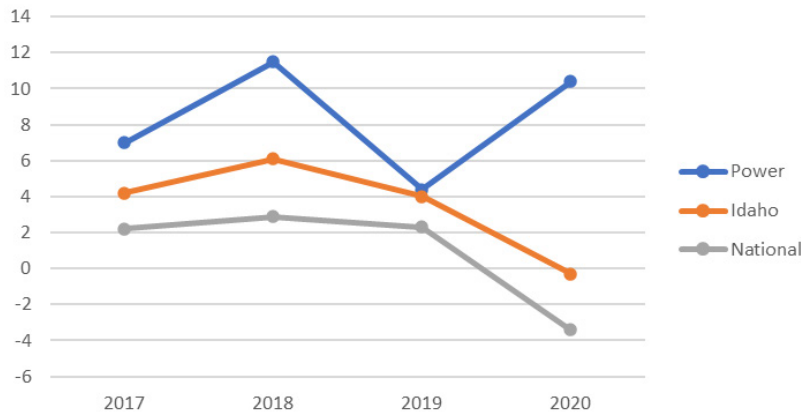
**\$163,100**  
**Median Home Value**

Median Home Value



SOURCE: Cityofamericanfalls.com\_gallery

GDP Growth



## GROSS DOMESTIC PRODUCT

Power County's Gross Domestic Product rose at a rate of 10.4% in 2020. The total GDP of Power County was \$430.2 million in 2020. This accounts for 0.58% of the state's GDP and 2.82% of the GDP within Eastern Idaho.

SOURCE: U.S. Bureau of Economic Analysis (BEA)