

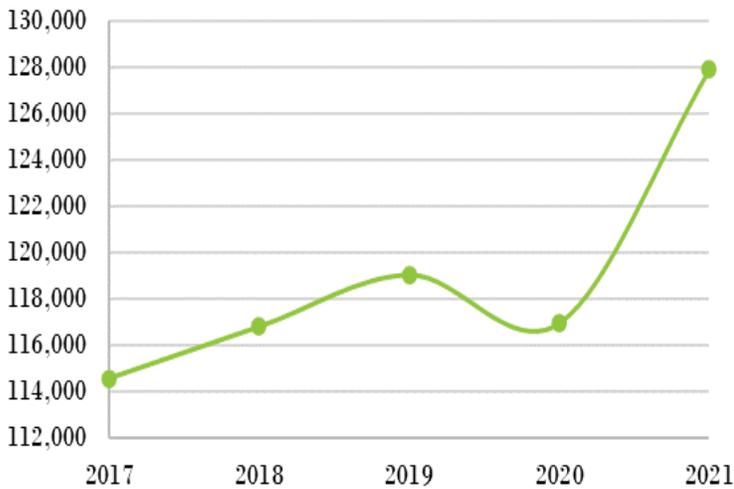


BONNEVILLE COUNTY

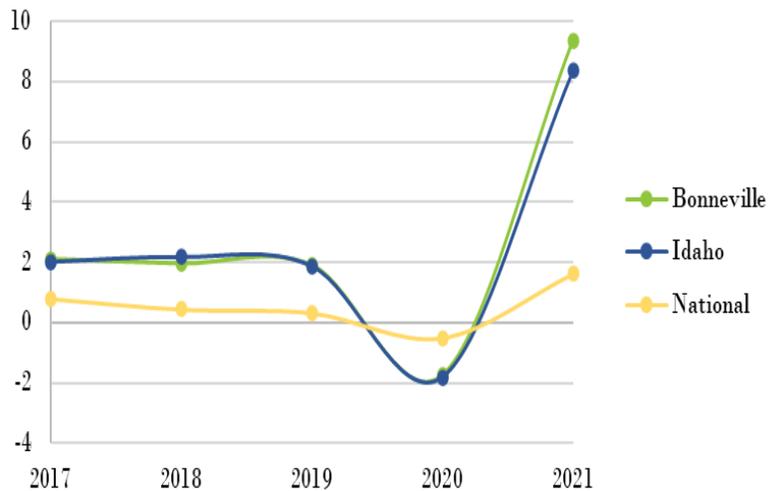


Population
127,930

Population

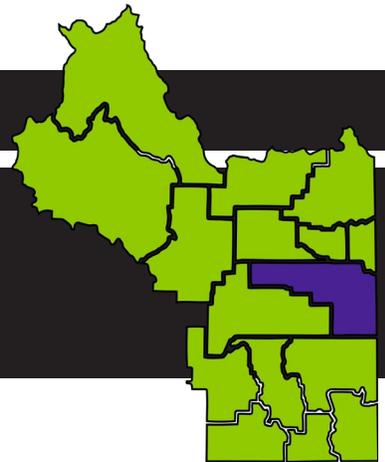


Population Percentage Change



SOURCE: United States Census Bureau American Community Survey

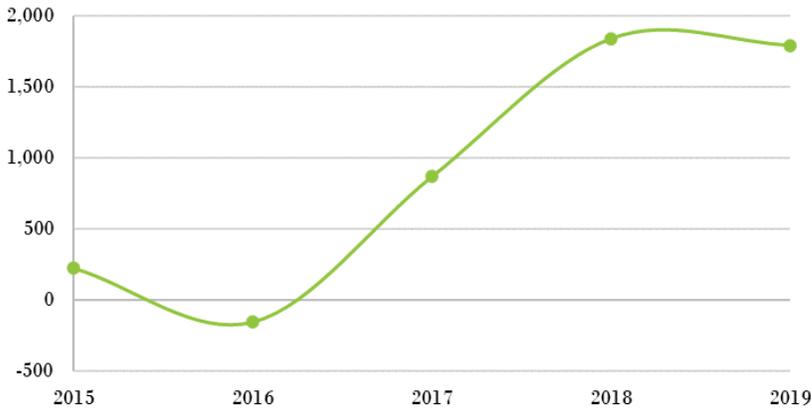
Bonneville County experienced a large rebound after the pandemic year with a 9.37% increase from the previous year. This represents one of the largest increases in the region and in the state.



BONNEVILLE COUNTY - POWER OF PLACE!

www.rediconnects.org

Net Migration Flow

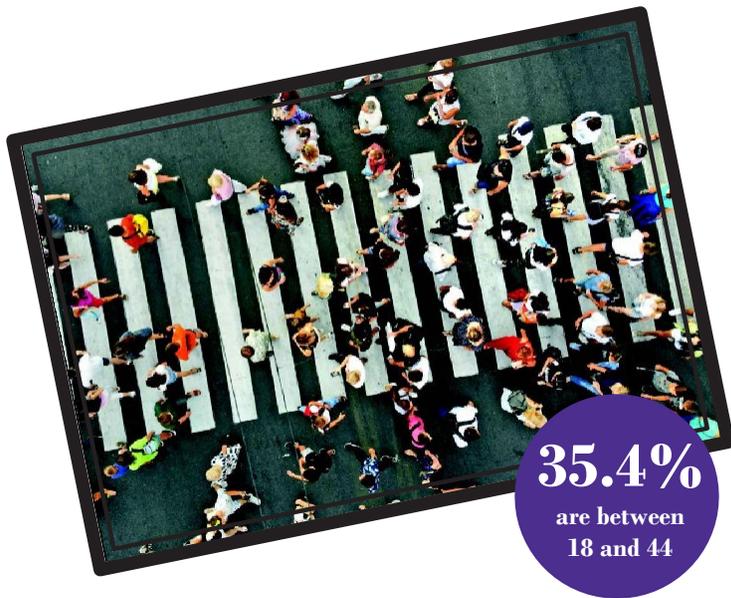


NET MIGRATION FLOW

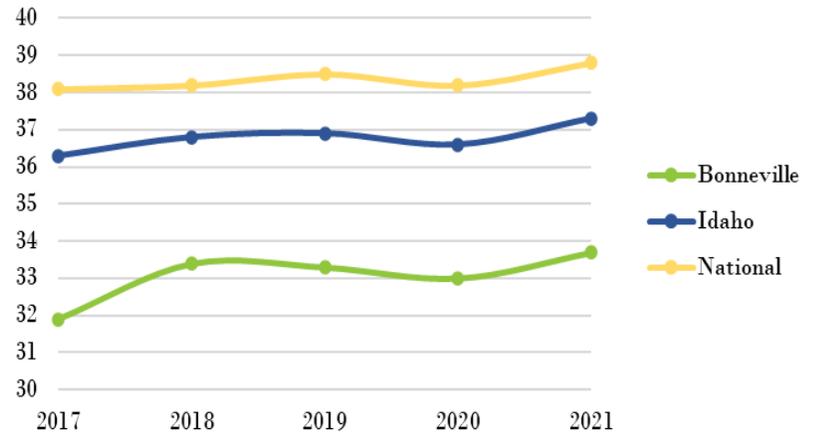
Bonneville County has experienced strong in-migration over the last several years - gaining over 1,500 more residents a year. This is a strong sign of the marketability and attraction of the area.



SOURCE: United States Census Bureau American Community Survey

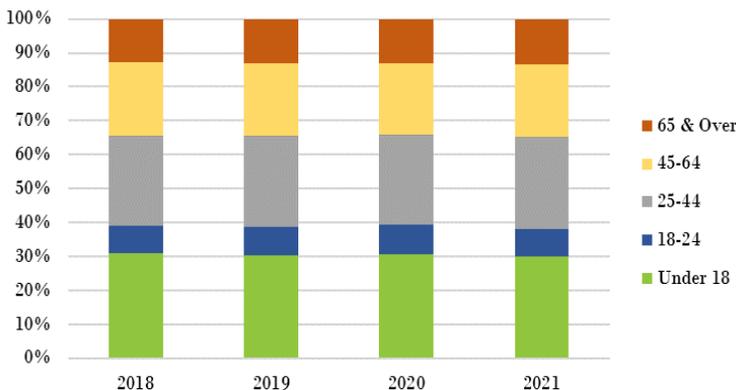


Median Age



SOURCE: United States Census Bureau American Community Survey

Age Distribution



SOURCE: United States Census Bureau American Community Survey

AGE DISTRIBUTION

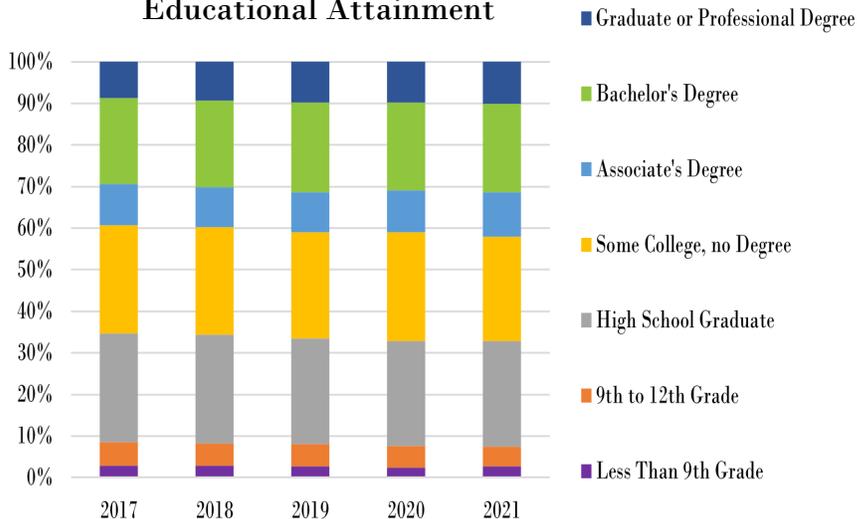
In 2021, Bonneville County experienced an increase in all age ranges across the board. The median age has only increased 3% since 2018. Bonneville County has a strong core of young and middle-aged populations that provides a well-rounded workforce.

Approximately 65.4% of Bonneville County residents are under the age of 45 - meaning long term labor output of the region will be growing throughout the next two decades.

The working age population, defined as those 18-64, account for 57% of Bonneville's 2021 population.

The population over 65 years of age has increased 13.7% since 2018.

Educational Attainment



EDUCATION

In 2021, 42% of residents over 25 had a college degree in Bonneville County. This is a 3% increase compared to 2017 where only 39% of residents held a college degree.

Bonneville County saw 700 more people with bachelor's degrees and another 500 more with graduate degrees in 2021.

Those with graduate degrees have increased by 39% since 2017, going from 5,800 residents to 7,500 residents.

SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education

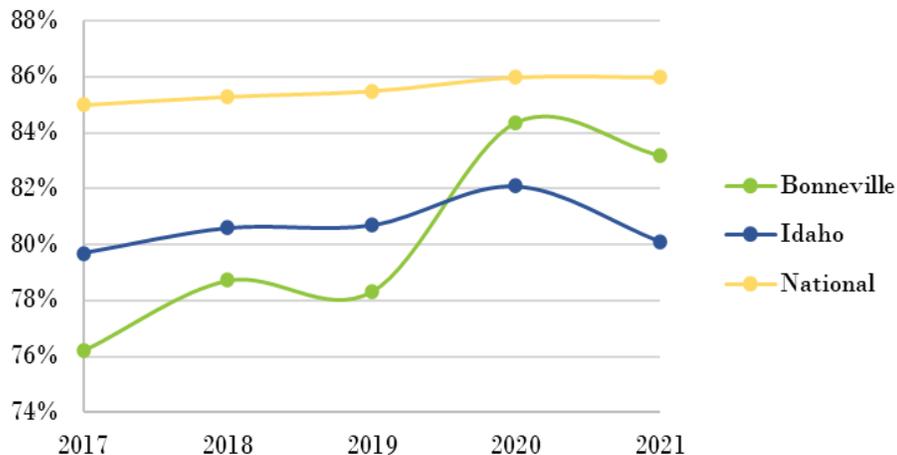


HIGH SCHOOL GRADUATION RATES

The high school graduation rate was calculated with the weighted averages of the graduation rates for all districts within Bonneville County.

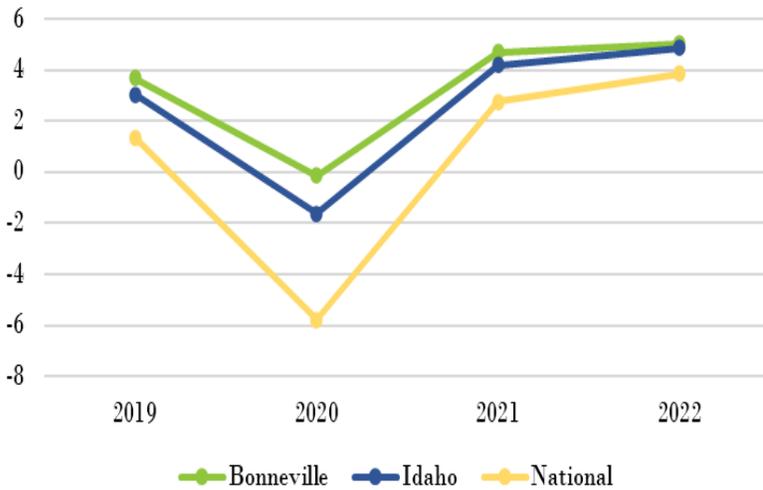
The significance of these data points is it reflects the ability to train workers in new skills or jobs. Highly educated populations are easily trained to be productive parts of the modern workforce.

High School Graduation Rate



SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education

Job Growth



Source: Bureau of Labor Statistics

25.5%
Healthcare
& Education



JOB GROWTH

In 2020, Bonneville County experienced a slowdown of growth during the pandemic but has since rebounded with a 4.85% average growth annually following the pandemic. This is above the national average and in line with the state average.

Expanding populations and Entrepreneurs in the area allow for large job growth and opportunities for more businesses. Increasing job growth allows there to be more openings for new residents and those entering the workforce from high school and college.

KEY INDUSTRIES

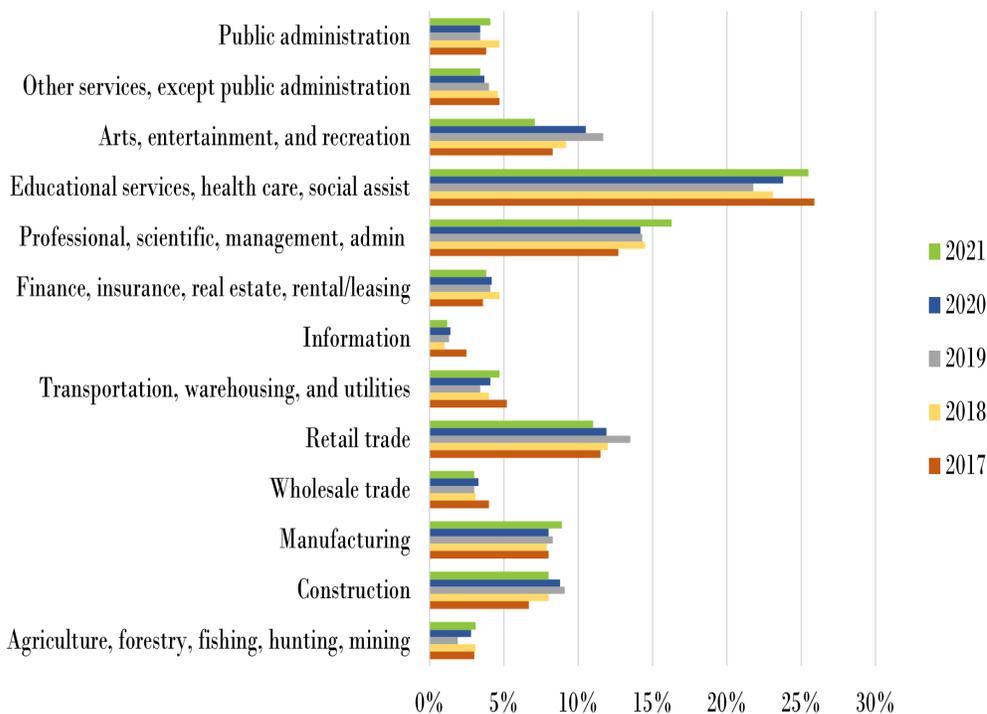
Healthcare, Management, Retail Trade, and Manufacturing top the charts as some of the key industries for Bonneville County. Retail Trade did see a decline in 2021 while all other industries did see notable increases in market share.

Key Industries allow us to see what sustains the region and provides employment opportunities. It helps us to understand more deeply the activities and growth areas of the county. The information also allows us to track if the county is growing in areas such as tourism, production, or new business. Additionally, this list of top employers examines where those industry breakdowns are moving – on a company level – the types of industries and tangible products produced.

Top Employers

EMPLOYER	OWNERSHIP	RANGE
Bonneville Joint School District	Local Government	1,000 - 2,499
Melaleuca	Private	1,000 - 2,499
Eastern Idaho Regional Medical Center	Private	1,000 - 2,499
Idaho Falls School District	Local Government	1,000 - 2,499
Wal-Mart	Private	1,000 - 2,499
City of Idaho Falls	Local Government	500 - 999
Bonneville County	Local Government	500 - 999
HAS Inc.	Private	250 - 499
Idaho Falls Community Hospital	Private	250 - 499
College of Eastern Idaho	Local Government	250 - 499

Employment by Sector



EMPLOYMENT BY SECTOR

Each sector is represented by its share of total employment for each given year. Arts/recreation, Construction, and Retail Trade did see notable declines in 2021 from the previous year.

Some notable increases we saw were in Health Care/Education, Management, and Manufacturing saw notable increases in their sector from 2021.

The Health Care and Education sector is still the largest sector - employing 25.5% of Bonneville county's population.

SOURCE: US Bureau of Labor Statistics

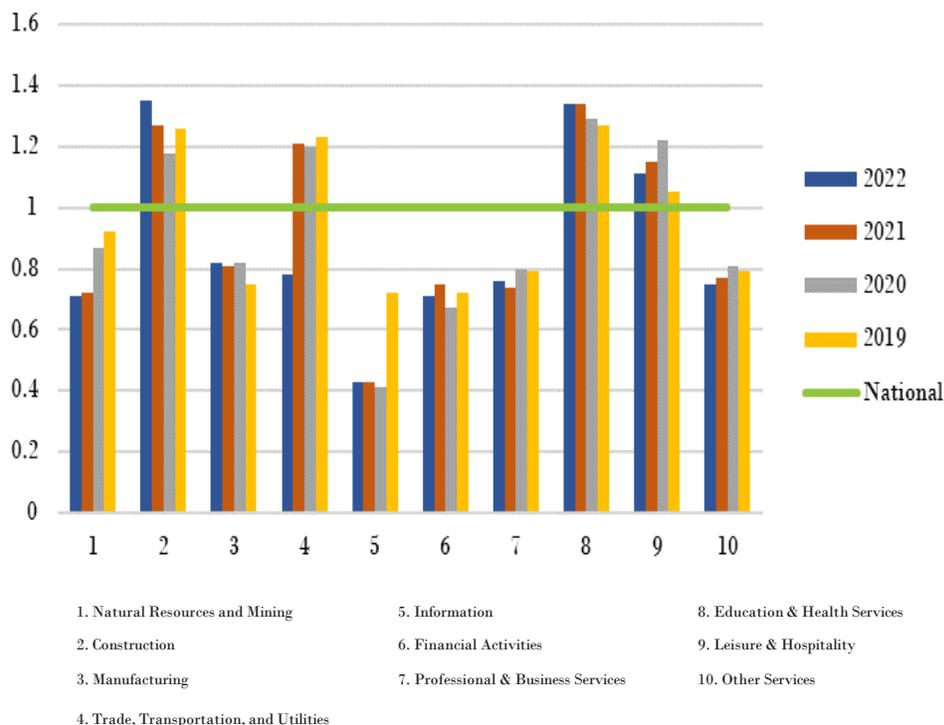
LOCATION QUOTIENT

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Bonneville County's Construction Industry has a location quotient of 1.35 meaning it employs 35% of the national average within the industry.

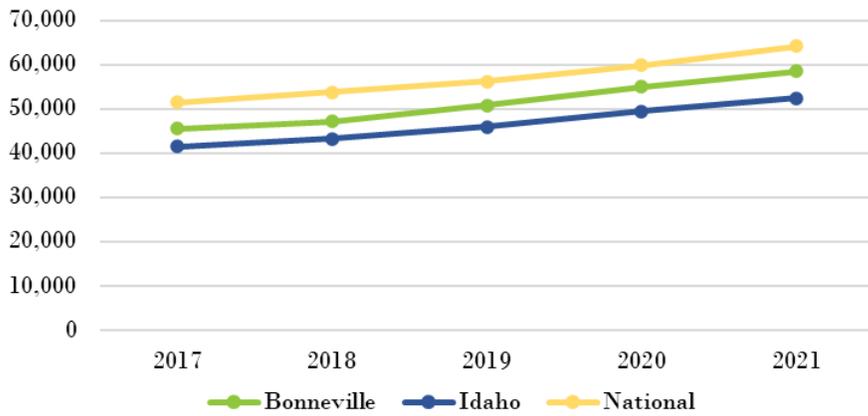
In contrast, the location quotient for the Other Services Industry has fallen to .75 meaning Bonneville County's share of employment in the industry is almost three-quarters of the national average.

SOURCE: US Bureau of Labor Statistics,

Location Quotient



Per Capita Personal Income



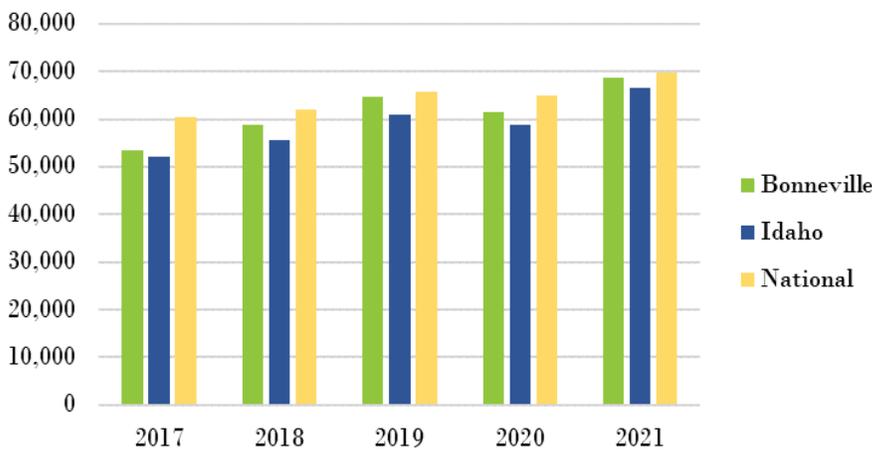
INCOME PER CAPITA

In 2019, the per capita income of Bonneville County was \$50,865. It rose by almost \$8,000 dollars since then and was \$58,430 in 2021.

Bonneville County experienced an increase due to a shortening labor market making companies pay their employees more to compete with others in the open market.

SOURCE: United States Census Bureau
American Community Survey

Median Household Income



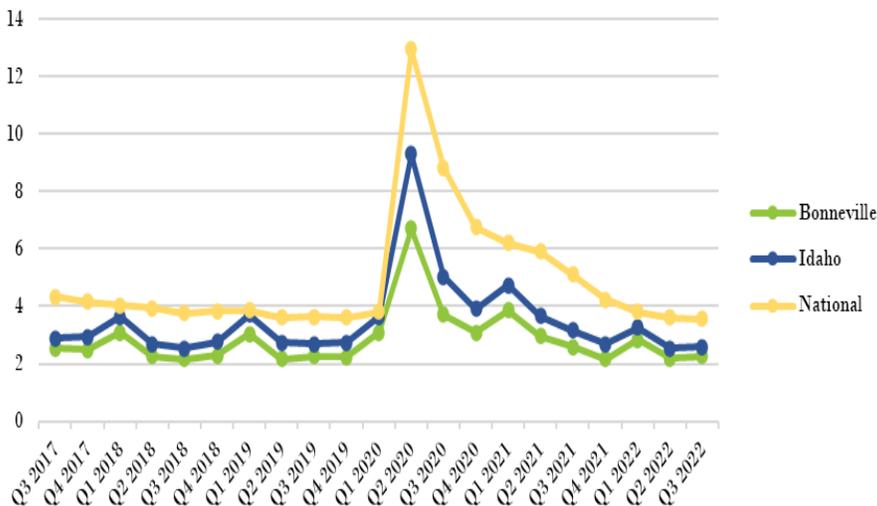
MEDIAN HOUSEHOLD INCOME

Median household income has increased the last 5 years. 2021 saw a large increase compared to other years.

Median household income has increased over the last 5 years in Bonneville County. In 2021, the county saw a large increase in comparison to other years with an 11.7% increase in household income from 2020 to 2021 to a new median of \$68,614.

SOURCE: US Bureau of Labor Statistics

Unemployment Rate



UNEMPLOYMENT RATE

Unemployment spiked in the nation in early 2020. Bonneville County saw a peak of 6.7% in that quarter.

After the spike Bonneville County experienced a return to pre-pandemic levels and now unemployment is at 2.3% in the county

SOURCE: Federal Reserve Economic Data

Living Wage

HOUSEHOLD SIZE	LIVING WAGE	POVERTY WAGE	MINIMUM WAGE
1 Adult	\$15.45	\$6.19	\$7.25
1 Adult 1 Child	\$31.33	\$8.38	\$7.25
1 Adult 2 Children	\$39.20	\$10.56	\$7.25
1 Adult 3 Children	\$52.27	\$12.74	\$7.25
2 Adults (1 Working)	\$25.18	\$8.38	\$7.25
2 Adults (1 Working) 1 Child	\$30.56	\$10.56	\$7.25
2 Adults (1 Working) 2 Children	\$36.32	\$12.74	\$7.25
2 Adults (1 Working) 3 Children	\$40.18	\$14.92	\$7.25
2 Adults	\$12.59	\$4.19	\$7.25
2 Adults 1 Child	\$17.48	\$5.28	\$7.25
2 Adults 2 Children	\$22.56	\$6.37	\$7.25
2 Adults 3 Children	\$26.69	\$7.46	\$7.25

COST OF LIVING

Cost of living is decreasing in Bonneville County. In 2021, the cost of living was 89.4 meaning when the average American spends \$100 on normal goods, those in Bonneville County only spent \$89.40. One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation that helps bring down utility costs.

SOURCE: U.S. Census Bureau

POVERTY

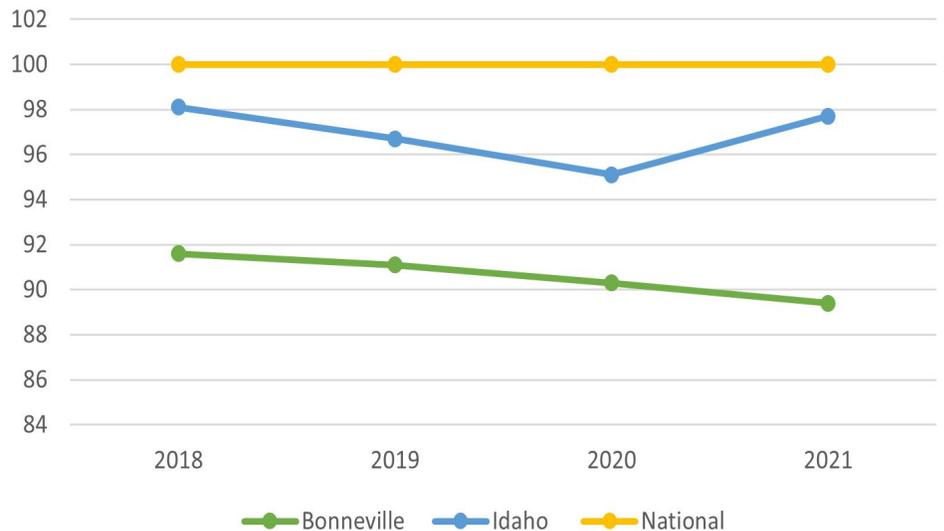
Bonneville County had 11,207 people below the poverty level. This is 4.7% lower than the previous year showing a sign of improvement of helping the community in their growth.

SOURCE: Consumer Price Index, West Region November 2021 (bls.gov)



SOURCE: Pixabay

Cost of Living



SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)



MEDIAN HOME VALUE

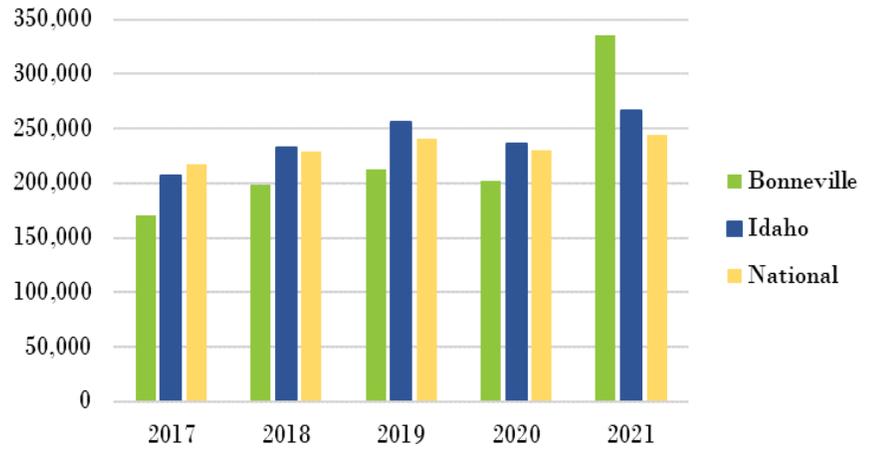
Median home value has been steadily increasing the last 5 years but 2021 saw a large increase. In 2021, Bonneville County saw a 66% increase from the previous year. Home values have been appreciating well for longtime homeowners in the area.

SOURCE: American Community Survey US Census

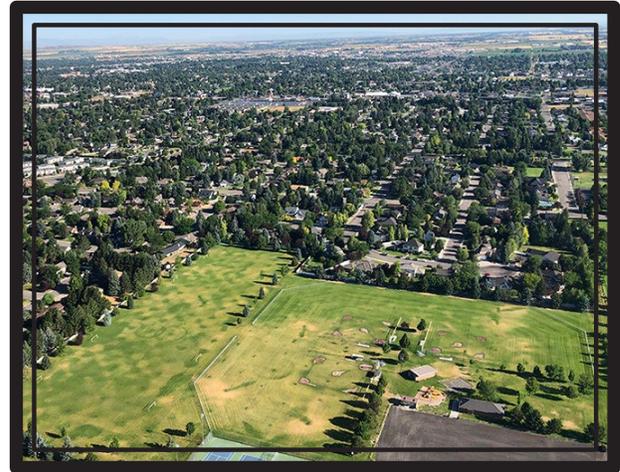


\$336,100
Median Home Value

Median Home Value

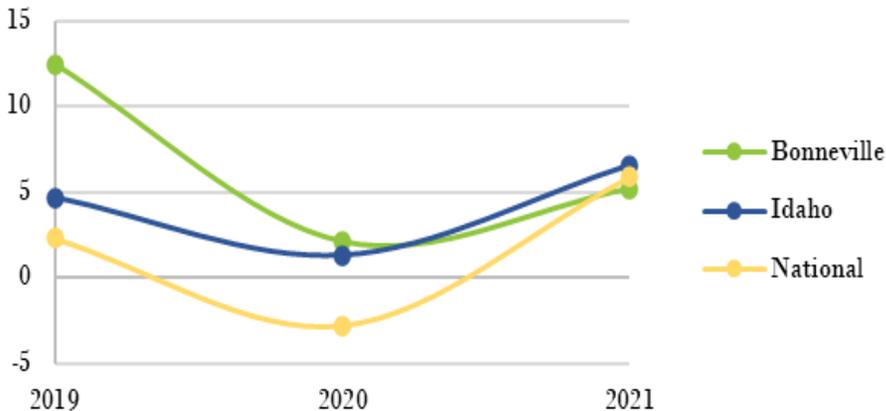


SOURCE: Google Images - James Neeley



SOURCE: Google Images - East Idaho News, Nate Eaton

GDP Growth



GROSS DOMESTIC PRODUCT

Bonneville County saw a slowing of growth in 2020 but saw a rebound after in 2021. This shows Bonneville County has recovered from the effects of the pandemic.

In 2021, Bonneville County ranked 21st out of the 44 counties in the state in GDP growth.

SOURCE: U.S. Bureau of Economic Analysis (BEA)