

Welcome to Power County, Idaho. Power County is home to many outdoor recreational activities. Fishing, hunting, birdwatching, camping, and boating are a few of the opportunities available. The county is home to several parks and natural areas, such as the American Falls Reservoir, Massacre Rocks State Park, and the Snake River. Water based activities are abundant including rafting, kayaking, boating, and swimming.

Power County is home to many manufacturing businesses. The county has a strategic location with easy access to major transportation routes and Power County has a strong logistics infrastructure. This makes it easy to transport goods to and from the county, both domestically and internationally.

Power County is home to a strong educational system with award winning schools and access to higher education opportunities. These factors make American Falls an appealing place to live and work for those who value a high quality of life, a sense of community, and affordable living with recreational activities right outside your door.

Power County has a favorable business climate, with a skilled workforce and a supportive business community. The county has a history of successful farming and manufacturing businesses. Come make Power County your home!



Residents within 90 miles



