

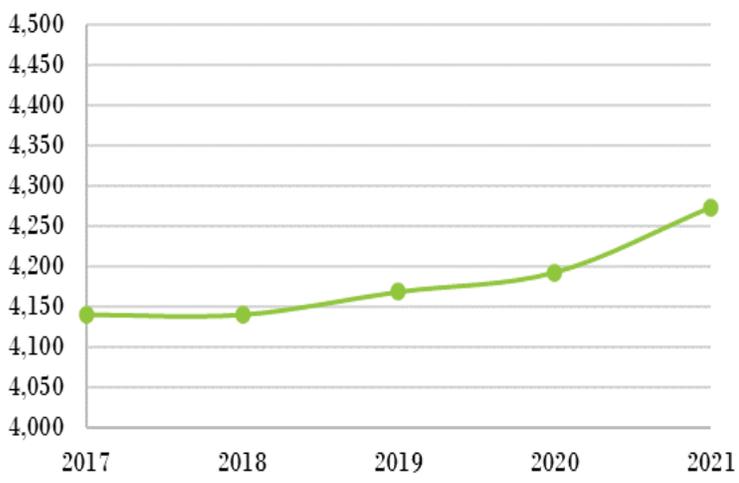


CUSTER COUNTY

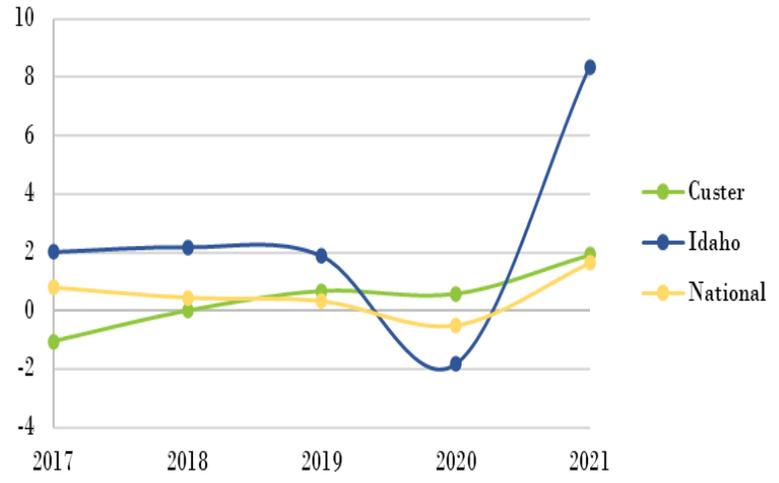
Population
4,428

SOURCE: facebook.com-Images of Custer County -Evan Fisher

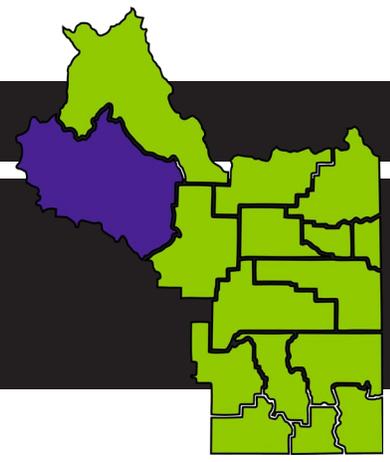
Population



Population Percentage Increase



SOURCE: United States Census Bureau American Community Survey



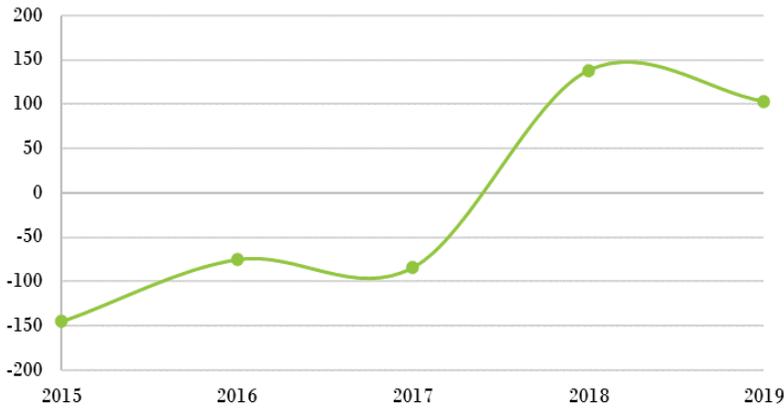
Custer County has experienced steady growth the last 4 years. In 2021, Custer County experienced a 1.91% increase from the previous year. This is a positive sign for Custer County.



CUSTER COUNTY - POWER OF PLACE!

www.rediconnects.org

Net Migration Flow



NET MIGRATION FLOW

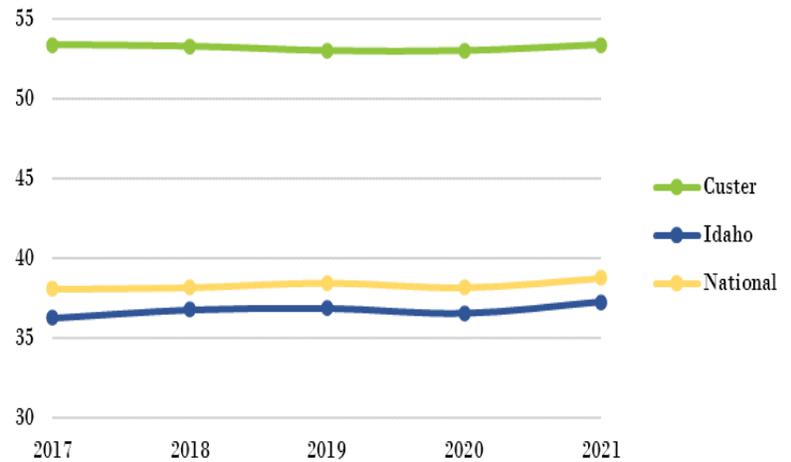
Custer County has experienced positive net migration the last 2 years, gaining more residents each year from in migration versus out migration.



SOURCE: United States Census Bureau American Community Survey

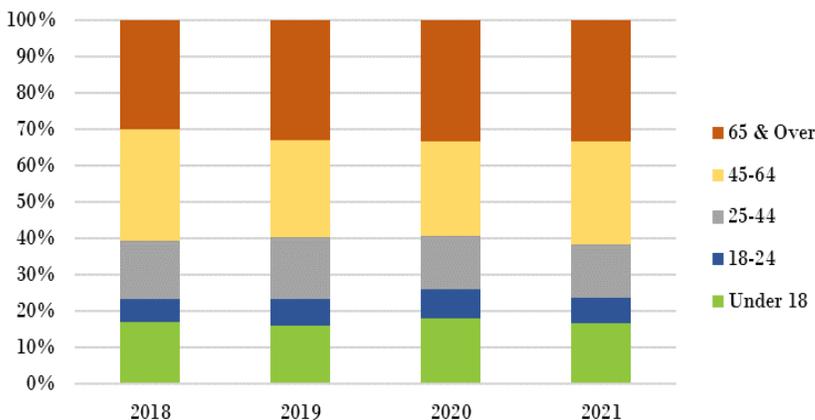


Median Age



SOURCE: United States Census Bureau American Community Survey

Age Distribution



SOURCE: United States Census Bureau American Community Survey

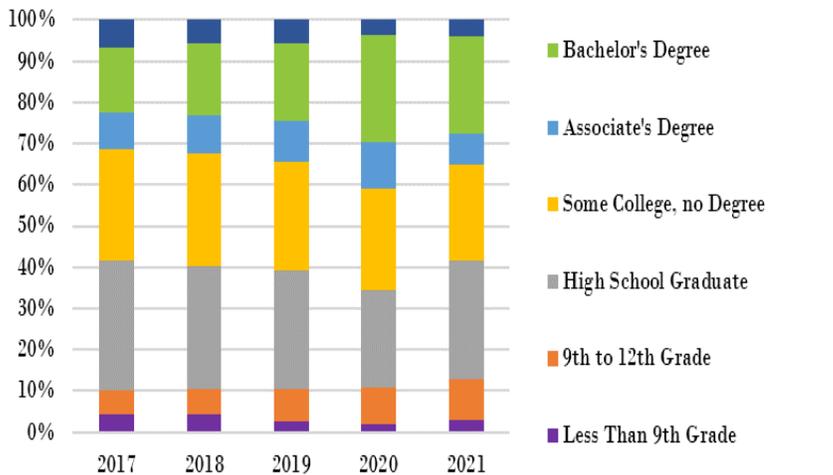
AGE DISTRIBUTION

In 2021, Custer County has been losing their younger population. The median age has only increased 1% since 2018 but is well above the national and state averages. Approximately 38% of Custer County residents are under the age of 45, meaning long term labor output of the county could shrink throughout the next two decades.

The working age population, defined as those 18-64, accounted for 50% of Custer County's 2021 population.

The population over 65 years of age is 14.75% more than it was in 2018.

Educational Attainment



EDUCATION

In 2021, 35% of Custer County's residents over 25 had a college degree. This is a 4% increase compared to 2017.

Custer County saw 40 less people with bachelor degrees and 17 more with graduate degrees in 2021.

Those with bachelor degrees have increased by 51% since 2017 increasing from 511 residents to 770 residents.

SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education

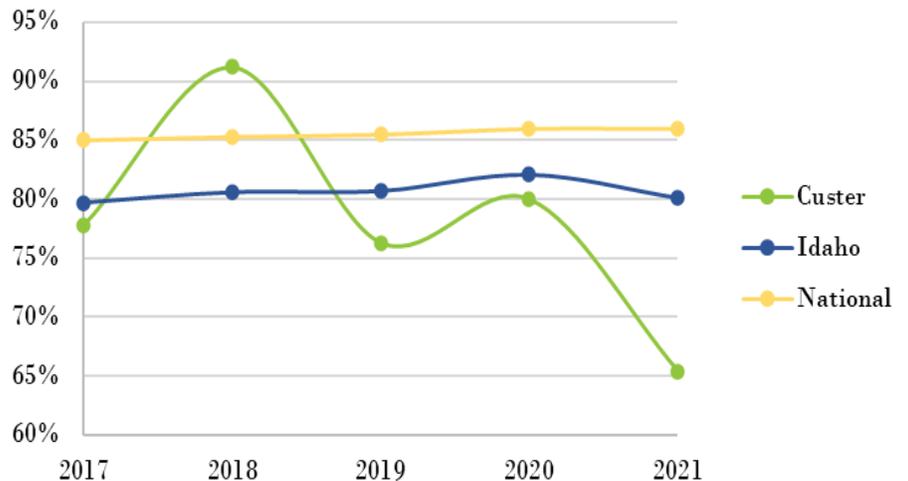


HIGH SCHOOL GRADUATION RATES

The high school graduation rate was calculated with the weighted averages of the graduation rates for all districts within Custer County.

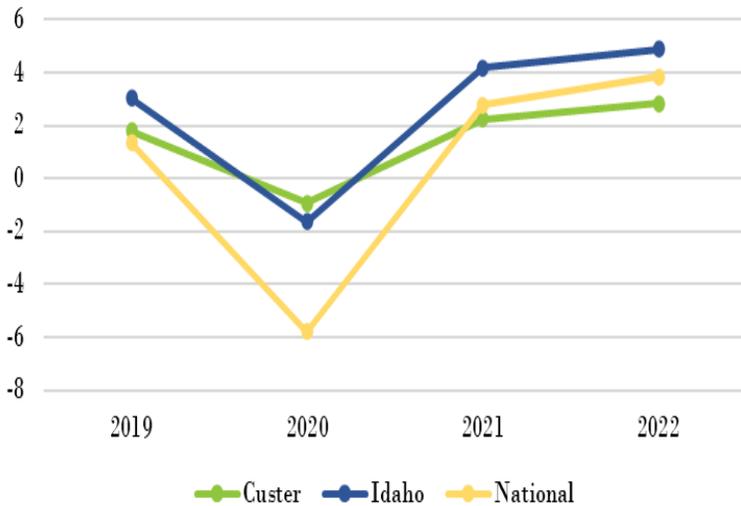
The significance of these data points is it reflects the ability to train workers in new skills or jobs. Highly educated populations are easily trained to be productive parts of the modern workforce.

High School Graduation Rate



SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education

Job Growth



Source: Bureau of Labor Statistics

JOB GROWTH

In 2021, Custer County saw a decline of growth during the pandemic but has since rebounded strongly averaging 2.55% in growth annually since the pandemic.

Increasing job growth allows there to be more openings for new residents and those entering the workforce from high school and college. It also shows expanding growth in local companies and chains in the region.



21.3%
Agriculture & Forestry

KEY INDUSTRIES

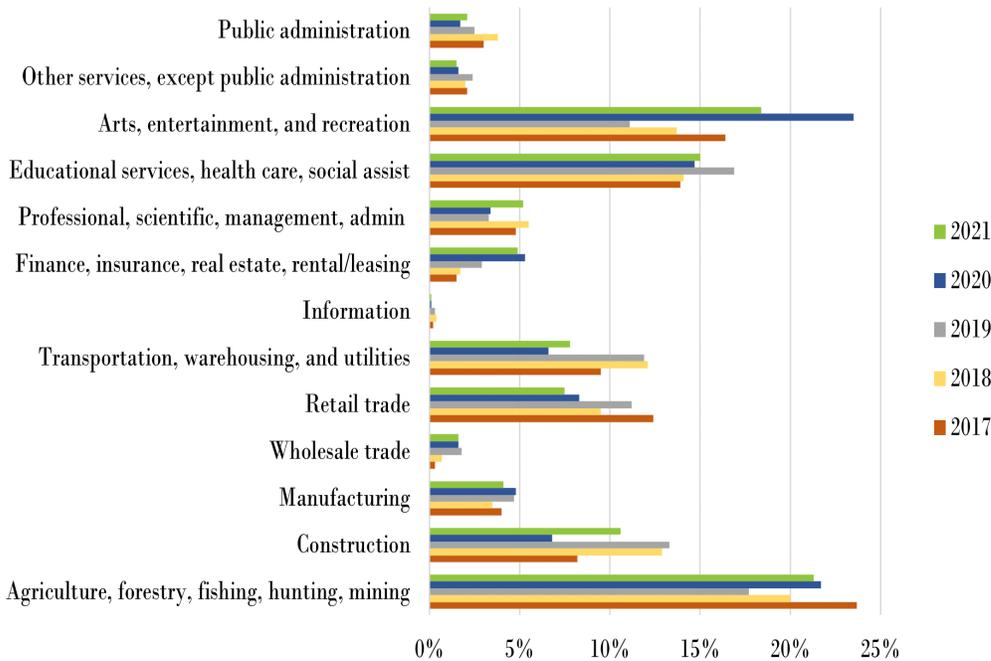
Agriculture, Arts/Recreation, Health Care/Education, and Construction top the charts as some of the key industries for Custer County. Arts/Recreation experienced a decline in 2021 while other industries experienced notable increases in market share.

Key Industries allow us to see what sustains the region and provides employment opportunities. It helps us to understand more deeply the activities and growth areas of the county. The information also allows us to track if the county is growing in areas such as tourism, production, or new business. Additionally, this list of top employers examines where those industry breakdowns are moving – on a company level – the types of industries and tangible products produced.

Top Employers

EMPLOYER	OWNERSHIP	RANGE
U.S. Forest Service	Federal Government	100 - 249
Challis Joint School District	Local Government	50 - 99
Custer County	Local Government	10 - 49
Idaho Department of Fish and Game	State Government	10 - 49
Mackay Joint School District	Local Government	10 - 49
Mountain Village Resort	Private	10 - 49
Mountain Village Resort	Private	10 - 49
Personal Home Care	Private	10 - 49
Redfish Lake Lodge	Private	10 - 49
Thompson Creek Mining	Private	10 - 49

Employment by Sector



EMPLOYMENT BY SECTOR

Each sector is represented by its share of total employment for each given year. Arts/Recreation, Retail Trade, and Manufacturing did see notable declines in 2021 from the previous year.

Notable increases were in Construction, Professional/Management Services, and Transportation and Warehousing sectors from 2021.

The Agriculture and Forestry sector is still the largest sector employing 21.3% of Custer County's population.

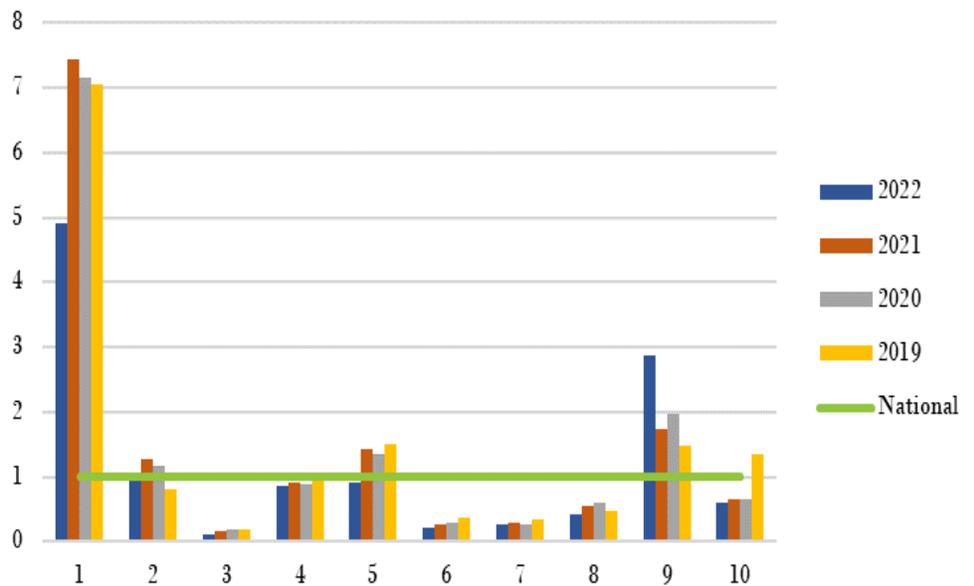
SOURCE: US Bureau of Labor Statistics

LOCATION QUOTIENT

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Custer County's Natural Resources and Mining industry has a location quotient of 4.91 meaning it employs almost 5 times the national average within the industry.

In contrast, the location quotient for the Education and Health Services industry has fallen to .43 meaning Custer County's share of employment in the industry is about half of the national average.

Location Quotient

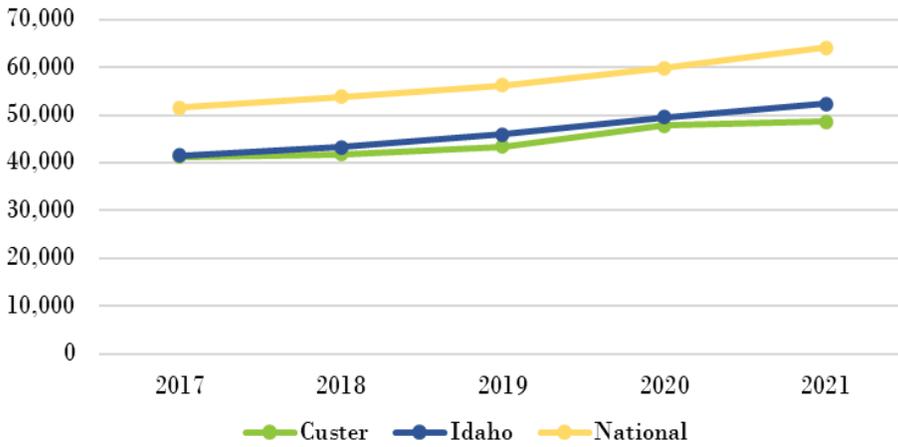


SOURCE: US Bureau of Labor Statistics,

- | | | |
|---|-------------------------------------|--------------------------------|
| 1. Natural Resources and Mining | 5. Information | 8. Education & Health Services |
| 2. Construction | 6. Financial Activities | 9. Leisure & Hospitality |
| 3. Manufacturing | 7. Professional & Business Services | 10. Other Services |
| 4. Trade, Transportation, and Utilities | | |



Per Capita Personal Income



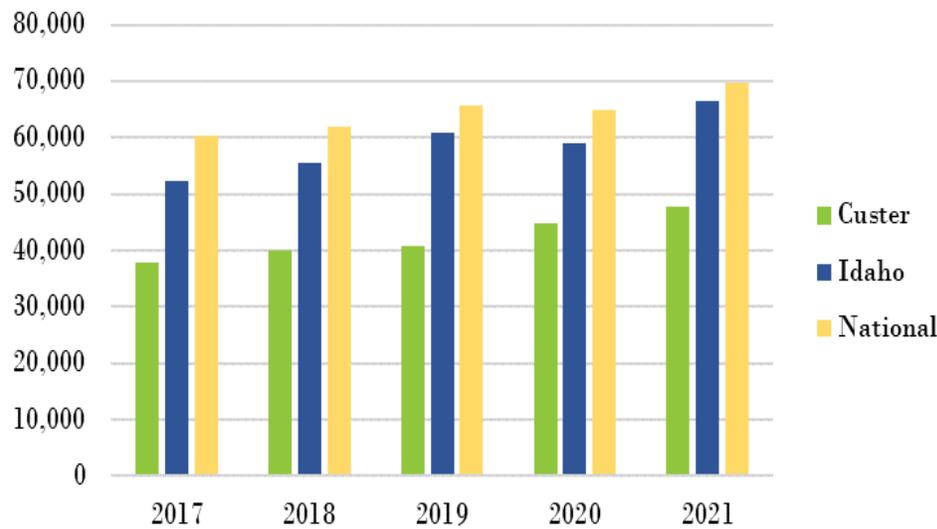
INCOME PER CAPITA

In 2019, the per capita income of Custer County was \$43,419. It rose by over \$5,000 dollars since then and was \$48,619 in 2021.

Custer County has experienced an increase due to a shortening labor market making competition to pay employees more to compete with others in the open market.

SOURCE: United States Census Bureau American Community Survey

Median Household Income



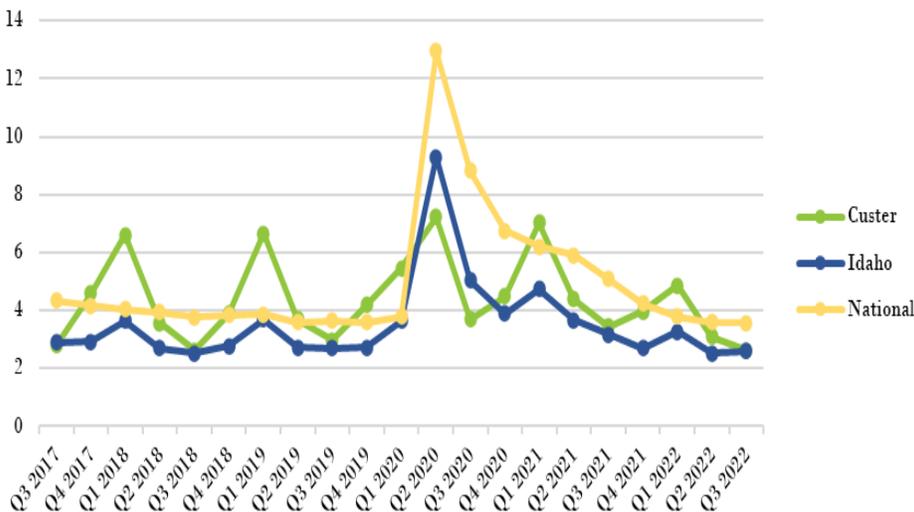
MEDIAN HOUSEHOLD INCOME

Median household income has increased over the last 5 years. In 2021, Custer County experienced a large increase compared to previous years.

Custer County experienced a 6.49% increase in household income from 2020 to 2021, to a new median of \$47,663.

SOURCE: US Bureau of Labor Statistics

Unemployment Rate



UNEMPLOYMENT RATE

Unemployment spiked in the nation in early 2020. Custer County saw a spike of 7.2% during that period.

After the spike, Custer County experienced a return to pre-pandemic levels and now unemployment is at 2.6%.

SOURCE: Federal Reserve Economic Data

Living Wage

HOUSEHOLD SIZE	LIVING WAGE	POVERTY WAGE	MINIMUM WAGE
1 Adult	\$15.74	\$6.19	\$7.25
1 Adult 1 Child	\$30.90	\$8.38	\$7.25
1 Adult 2 Children	\$38.78	\$10.56	\$7.25
1 Adult 3 Children	\$51.66	\$12.74	\$7.25
2 Adults (1 Working)	\$24.45	\$8.38	\$7.25
2 Adults (1 Working) 1 Child	\$30.14	\$10.56	\$7.25
2 Adults (1 Working) 2 Children	\$35.90	\$12.74	\$7.25
2 Adults (1 Working) 3 Children	\$39.57	\$14.92	\$7.25
2 Adults	\$12.23	\$4.19	\$7.25
2 Adults 1 Child	\$17.27	\$5.28	\$7.25
2 Adults 2 Children	\$22.35	\$6.37	\$7.25
2 Adults 3 Children	\$26.39	\$7.46	\$7.25

COST OF LIVING

Cost of living is increasing within Custer County. In 2021, the cost of living was 93.9 meaning when the average American spends \$100 on normal goods those in Custer County only spent \$93.90. One of the main drivers for the low cost of living is the abundance of wind and hydroelectric generation helping to bring down utility costs.

SOURCE: U.S. Census

POVERTY

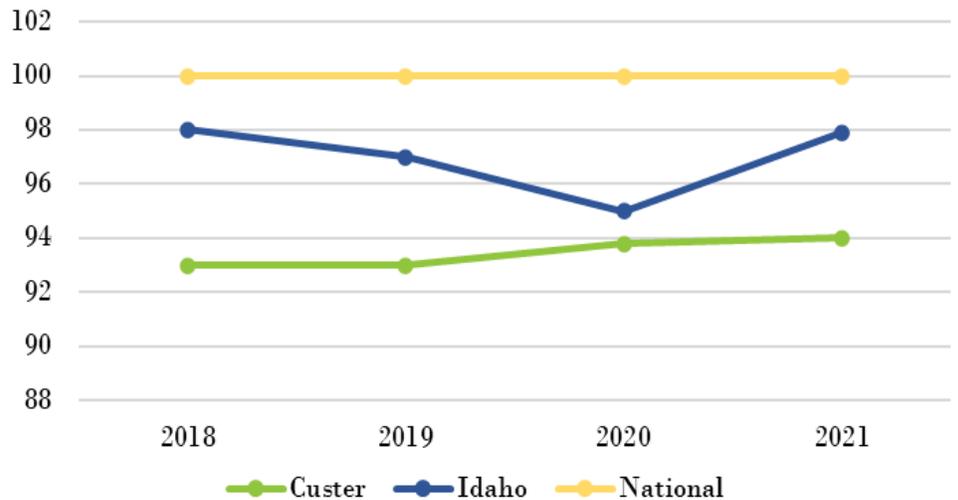
Custer County had 829 people below the poverty level. This is 2.5% lower than the previous year showing a sign of improvement in helping the county grow.

SOURCE: Consumer Price Index, West Region
November 2021 (bls.gov)



SOURCE: Pixabay

Cost of Living



SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)

MEDIAN HOME VALUE

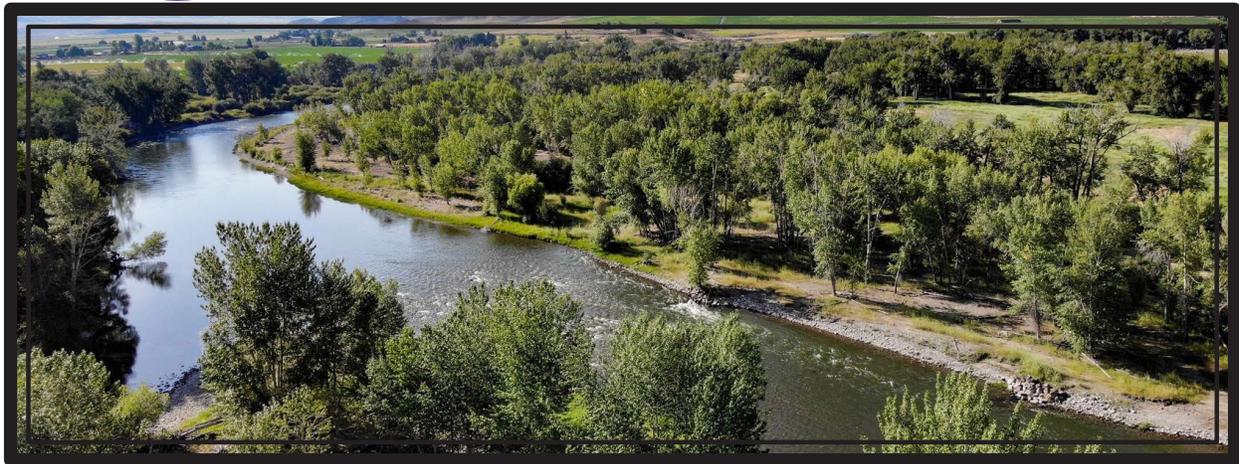
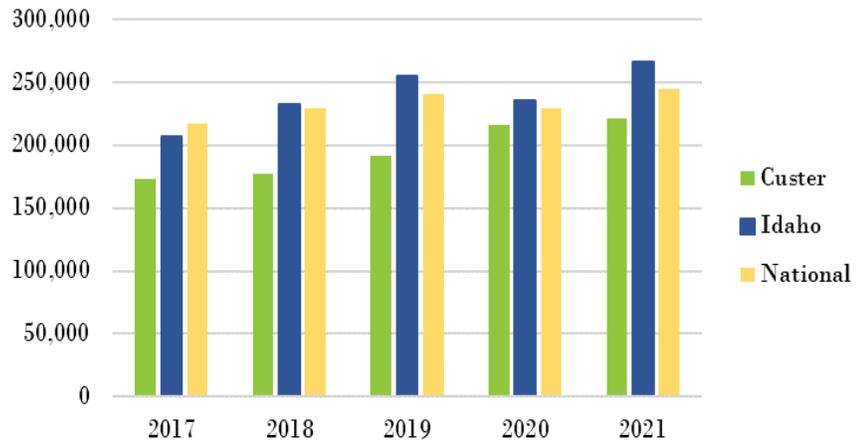
Median home values have steadily increased over the last 5 years with a large increase in 2021. During that time, Custer County saw a 28% increase from 2017 - showing that homes have been appreciating well for longtime homeowners in the area.

SOURCE: American Community Survey US Census



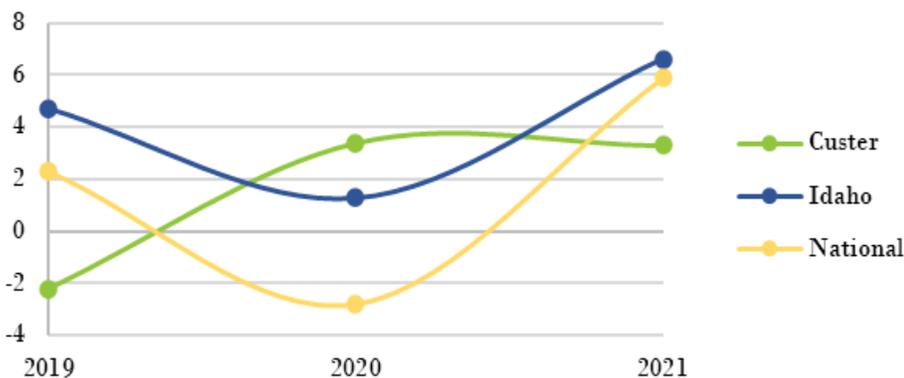
\$221,200
Median Home Value

Median Home Value



SOURCE: Landwatch.com

GDP Growth



GROSS DOMESTIC PRODUCT

Custer County has seen steady growth over the last 2 years in GDP. This shows the strength of Custer County's market in the future.

Custer County ranked 26th out of the 44 counties in the state in GDP growth in 2021.

SOURCE: U.S. Bureau of Economic Analysis (BEA)