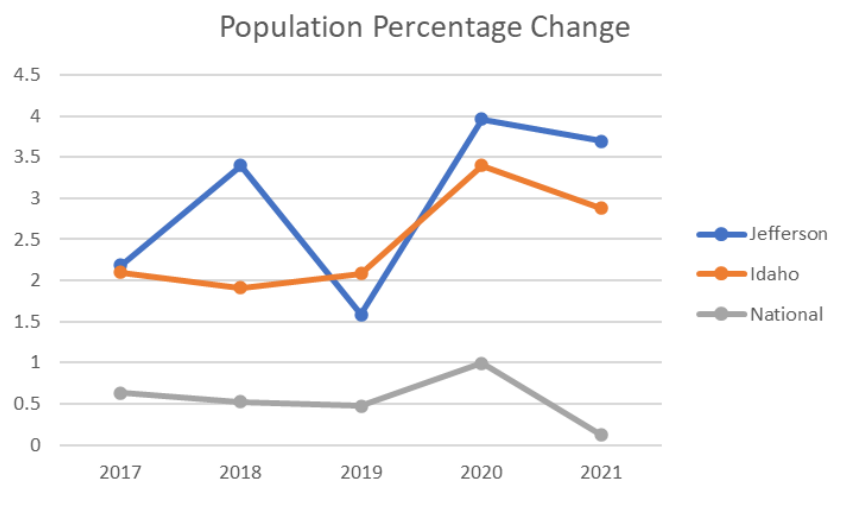
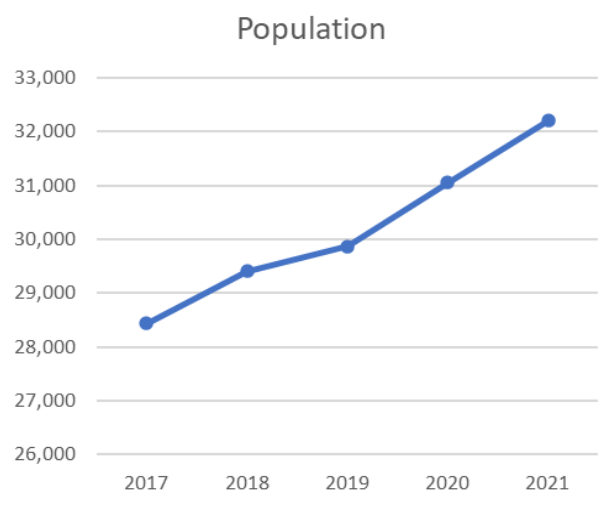




JEFFERSON COUNTY

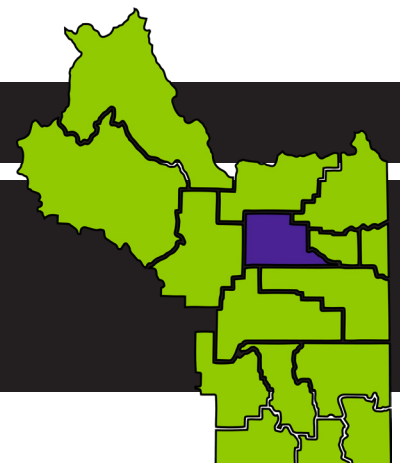
SOURCE Rigby, ID - Landwatch.com

Population
32,202



SOURCE: United States Census Bureau American Community Survey

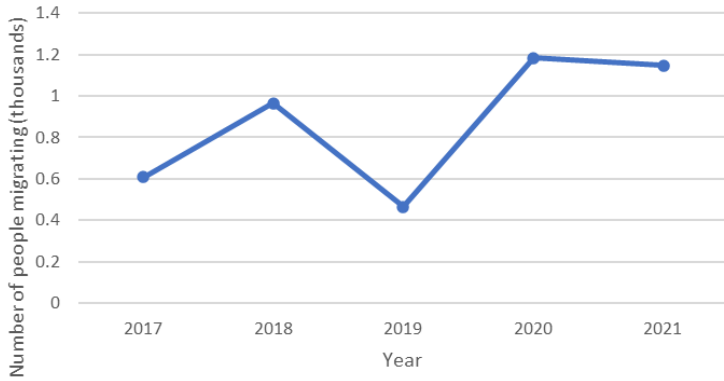
Jefferson County’s population increased on an average of 1.49% year-over-year for the last decade. The population growth rate has been positive since 2011, and peaked in 2020 at 3.96%.



JEFFERSON COUNTY - POWER OF PLACE!

www.rediconnects.org

Net Migration Flow

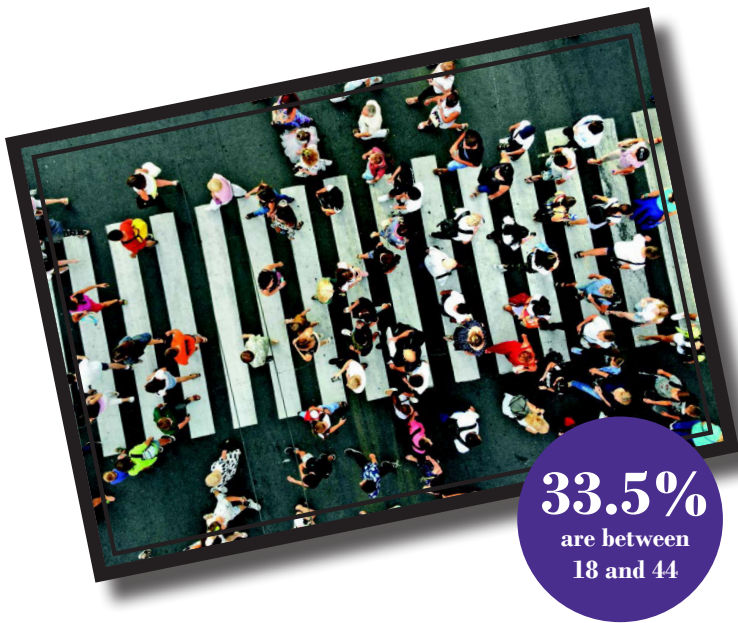


NET MIGRATION FLOW

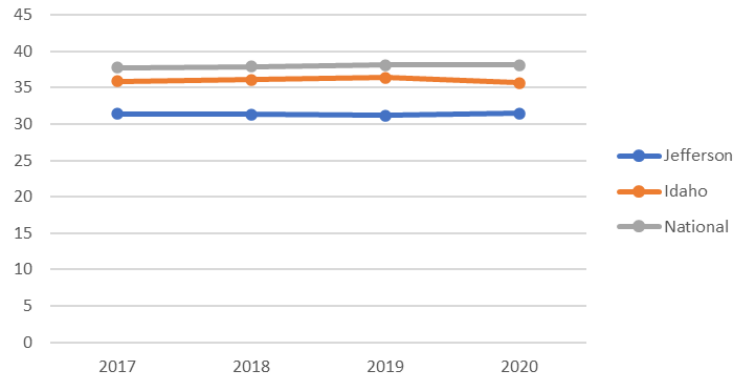
In 2020, more than 1,100 people moved to Jefferson County. Since 2017, the average number of new residents was over 800 per year.



SOURCE: United States Census Bureau American Community Survey

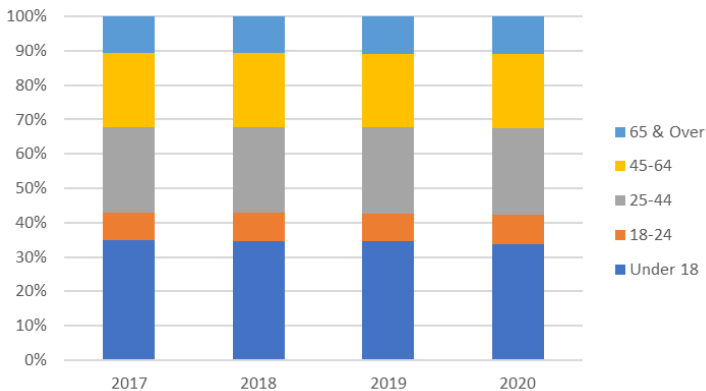


Median Age



SOURCE: United States Census Bureau American Community Survey

Age Distribution



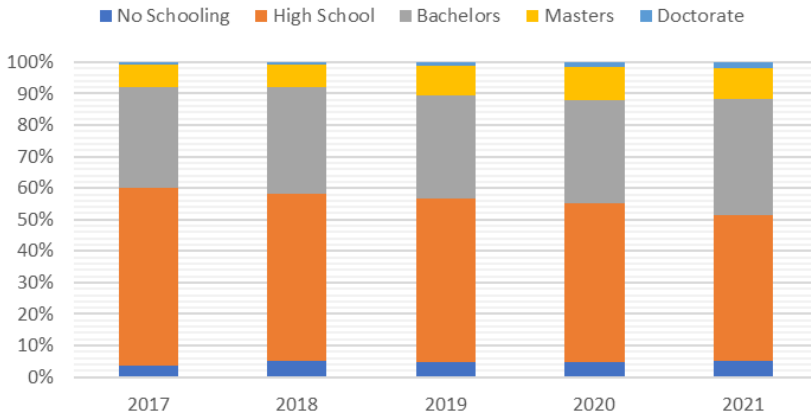
AGE DISTRIBUTION

Jefferson County's age distribution is stable and slowly getting older. The median age is increasing in the county by .1 years in comparison to 2017. A young population indicates a strong labor supply and future work force growth.

The growth in those over 65 years of age was measured to be .4% increase over the same period

SOURCE: United States Census Bureau American Community Survey

Education Attainment



EDUCATION

As of 2021, 48.3% of the population over 25 had a college degree.

From 2017 to 2021, the percentage of people with an advanced degree grew from 7.2% to 11.7%.

While the population without a high school diploma or with a high school diploma was 51.5% in 2021, compared to 59.9% in 2017. As the percentage is decreasing this is showing a shift towards higher education in the county.

SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education



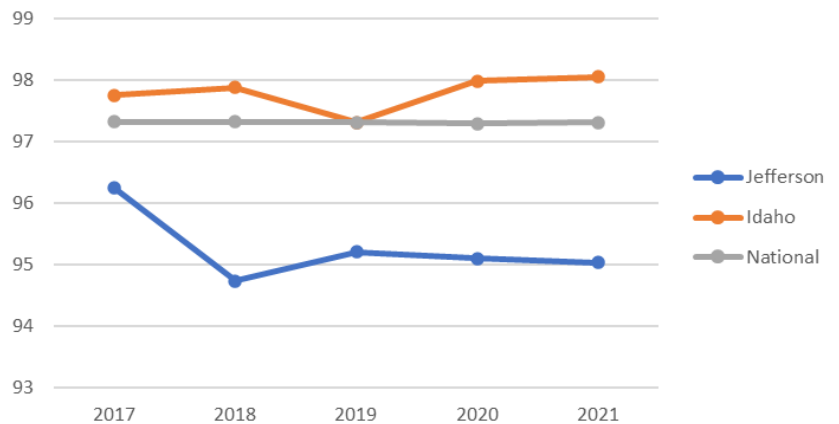
HIGH SCHOOL GRADUATION RATES

The high school graduation rates from 2017 to 2021, were calculated by taking the weighted average of graduation rates for school districts within Jefferson County.

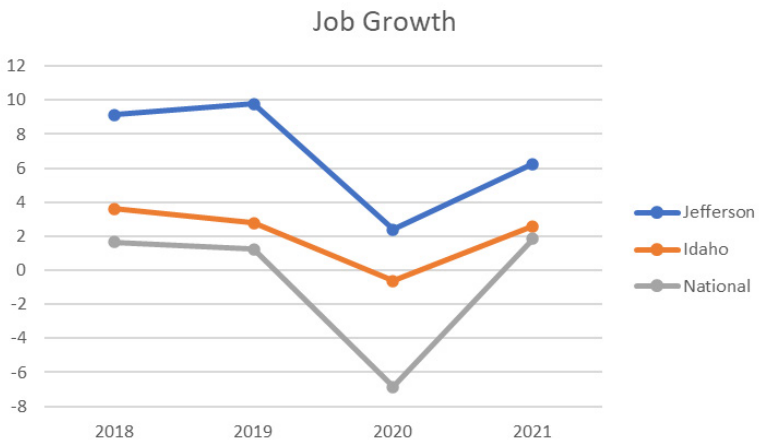


SOURCE: Bing -insulation.org

High School Graduation Rate



SOURCE: Cohort Grad Rate 4-year public Idaho State Department of Education



Source: Bureau of Labor Statistics

JOB GROWTH

Job numbers in Jefferson County have been rapidly increasing. In March of 2021, there were nearly 5,700 jobs in Jefferson County, compared to 4,300 in March 2017.



11.6%
Health Care &
Social Assistance
In 2021

KEY INDUSTRIES

Jefferson County's Top 5 industries are: Healthcare and Social Assistance, Retail Trade, Agriculture, Manufacturing, and Construction. Other notable industries not in the Top 5 are: Finance & Insurance, Transportation, Wholesale Trade, and Information**.

The rise in the share of those classified under Healthcare and Social Assistance has grown by 281% since 2017. This reflects the addition of new firms in the industry increasing the share of employment in the county's market.

**Source: According to the Bureau of Labor Statistics encompasses companies that are engaged in producing and distributing information and cultural products, provide the means to distribute or transmit those products, and process data.

TOP COMPANIES

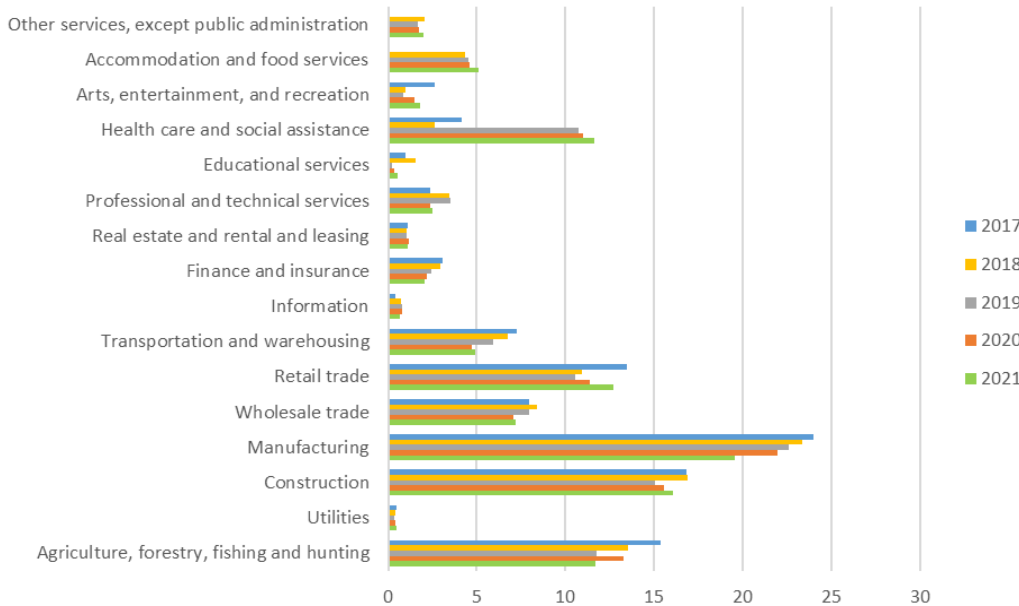
EMPLOYER	OWNERSHIP	RANGE
Jefferson County School District	Local Gov	500 - 999
Idahoan Foods	Private	500 - 999
Idaho Gold Corporation	Private	100 - 249
Jefferson County	Local Gov	100 - 249
Broulims Foodtown	Private	100 - 249
Idaho Transportation Department	State Gov	50 - 99
West Jefferson School District	Local Gov	50 - 99
Heise Hot Springs	Private	50 - 99
Jefferson Central Fire District	Local Gov	50-99
Sage Motorsports	Private	10 - 49

Note: Only employers that have given the Department permission to release employment range data are listed.

Source: Idaho Department of Labor

EMPLOYMENT BY SECTOR

Employment by Sector



SOURCE: US Bureau of Labor Statistics

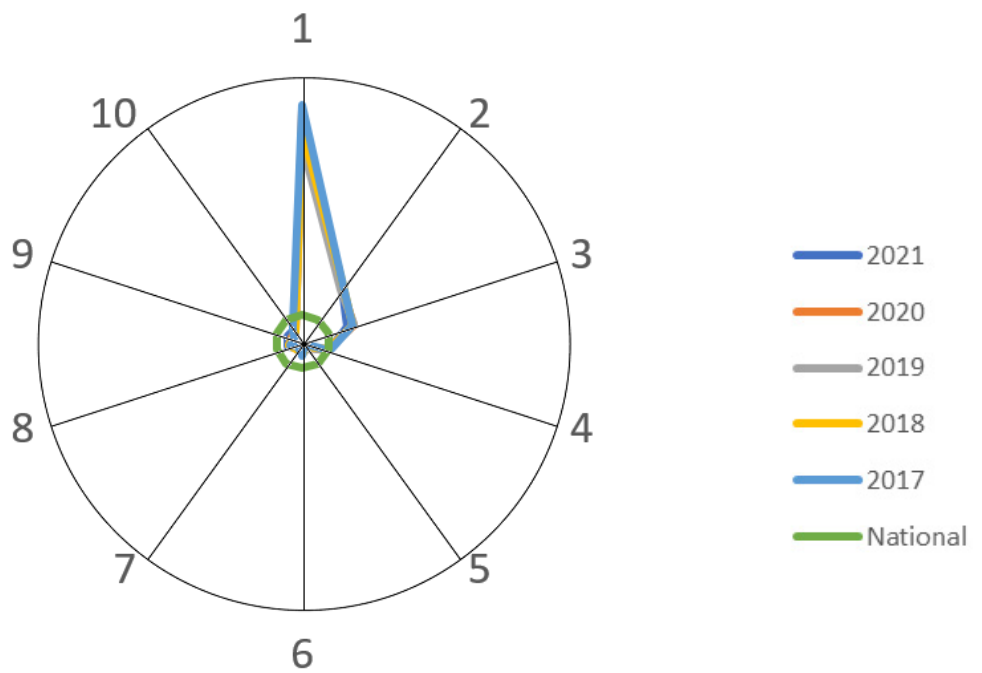
EMPLOYMENT BY SECTOR

Each sector is represented by its share of total employment for each given year. The following sectors have been declining in terms of share of total employment: Arts, Entertainment and Recreation, Professional and Technical Services, Finance, Insurance, Transportation, Warehousing, and Manufacturing.

The following represents sectors growing within Jefferson County: Health Care and Social Assistance, Accommodation, Food Services, and Retail Trade. The Manufacturing Sector is the largest within the county employing 1,116 people or 19.58% of the workforce as of 2021.

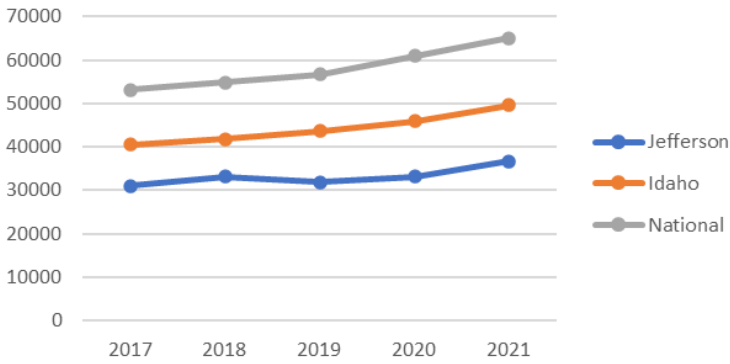
LOCATION QUOTIENT

Location quotient represents the share of an industries need for employees in an area compared to its national average. For example, Jefferson County's Natural Resources and Mining Industry has a location quotient of 7.81 meaning it employs more than seven times the national average within the industry. In contrast, the location quotient for the Information Industry has fallen to .43 meaning Jefferson's share of employment in the industry is a fraction of the national average.

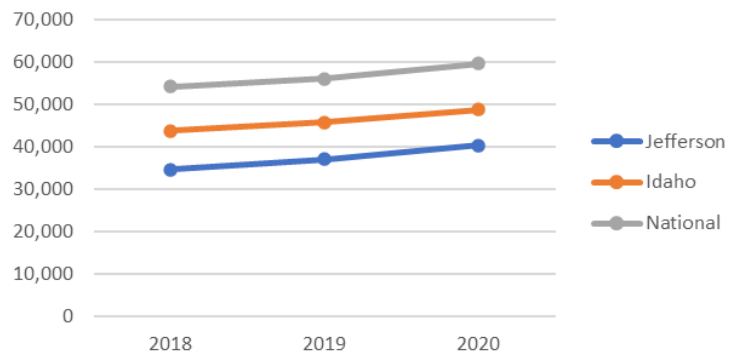


SOURCE: US Bureau of Labor Statistics,

Median Income

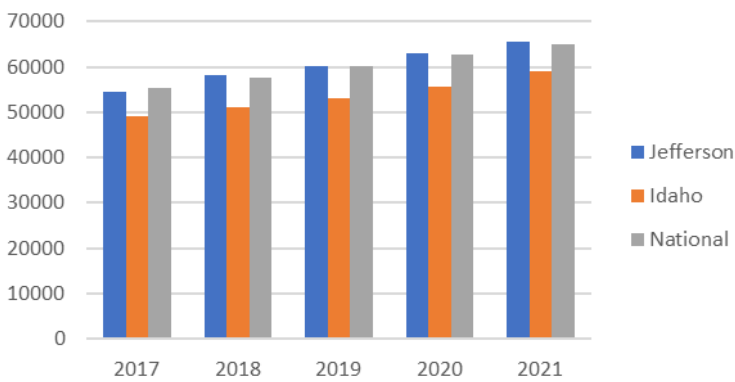


Per Capita Personal Income



SOURCE: US Bureau of Labor Statistics, Quarterly Census of Employment and Wages

Median Household Income



SOURCE: American Community Survey US Census

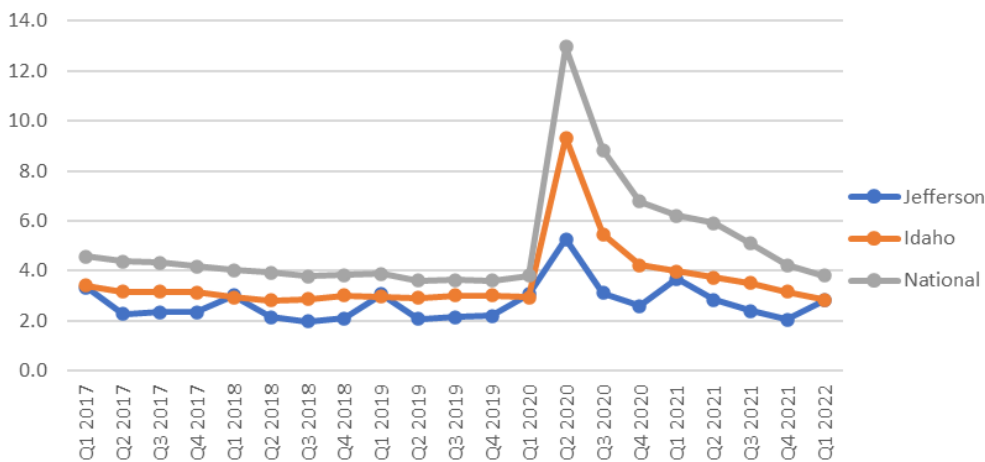
INCOME PER CAPITA

In 2018, the per capita income of Jefferson County was \$34,559. It rose by nearly \$6,000 dollars since then and was \$40,288 in 2020.

MEDIAN HOUSEHOLD INCOME

Median household income has risen across the nation since 2017. Households in Jefferson County are earning 20% more than they did in 2017. Median household income was \$65,577 in 2021.

Unemployment



SOURCE: Federal Reserve Economic Data

UNEMPLOYMENT RATE

Unemployment spiked in the nation in early 2020. Jefferson County's unemployment peaked in April 2020, at 6.5% then the next month in May unemployment fell below 5% returning the county to full employment. Unemployment is now below pre-lockdown levels and is currently 2.9%.

LIVING WAGE

HOUSEHOLD SIZE	LIVING WAGE	POVERTY WAGE	MINIMUM WAGE
1 Adult	\$ 10.71	\$ 5.84	\$ 7.25
1 Adult 1 Child	\$ 23.34	\$ 7.91	\$ 7.25
1 Adult 2 Children	\$ 28.26	\$ 9.99	\$ 7.25
1 Adult 3 Children	\$ 35.79	\$ 12.07	\$ 7.25
2 Adults (1 Working)	\$ 18.08	\$ 7.91	\$ 7.25
2 Adults (1 Working) 1 Child	\$ 22.30	\$ 9.99	\$ 7.25
2 Adults (1 Working) 2 Children	\$ 25.07	\$ 12.07	\$ 7.25
2 Adults (1 Working) 3 Children	\$ 28.19	\$ 14.14	\$ 7.25
2 Adults (1 Working Part-Time) 1 Child	\$ 25.28	\$ 12.10	\$ 7.25
2 Adults	\$ 9.04	\$ 3.69	\$ 7.25
2 Adults 1 Child	\$ 12.93	\$ 5.00	\$ 7.25
2 Adults 2 Children	\$ 15.58	\$ 6.03	\$ 7.25
2 Adults 3 Children	\$ 18.41	\$ 7.07	\$ 7.25

SOURCE: Massachusetts Institute of Technology



POVERTY

The poverty rate in Jefferson County has fallen from 11.2% in 2017 to 8.2% in 2021. Poverty has been decreasing since 2014, when it peaked at 13.2%.

COST OF LIVING

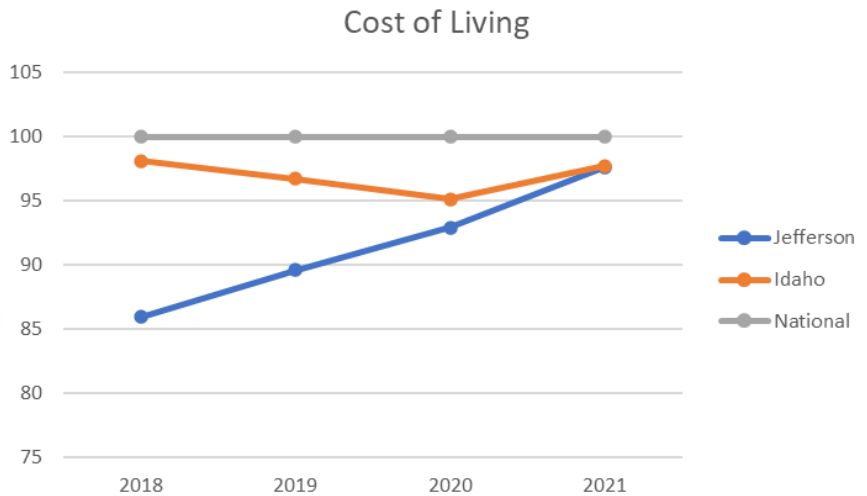
The cost of living is increasing in Jefferson County. In 2021, the cost of living was 97.6 meaning when the average American spends \$100 on normal goods those in Jefferson County only spent \$97.60. One of the main drivers for the increase in cost of living is the home price. In Jefferson County its cost index is 110.3.

SOURCE: U.S. Census Bureau

SOURCE: Consumer Price Index, West Region November 2021 (bls.gov)



SOURCE: Pixabay



SOURCE: Consumer Price Index, West Region - November 2021 (bls.gov)



MEDIAN HOME VALUE

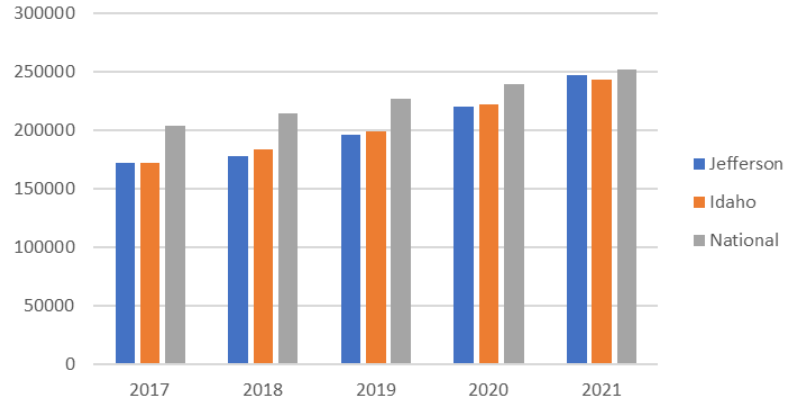
The median home value in Jefferson County was lower than the nation with a value of \$247,400 in 2021. There has been a sharp increase in the value of homes across the nation. Since 2017, homes in Jefferson County have appreciated by 43.84%.

SOURCE: American Community Survey US Census



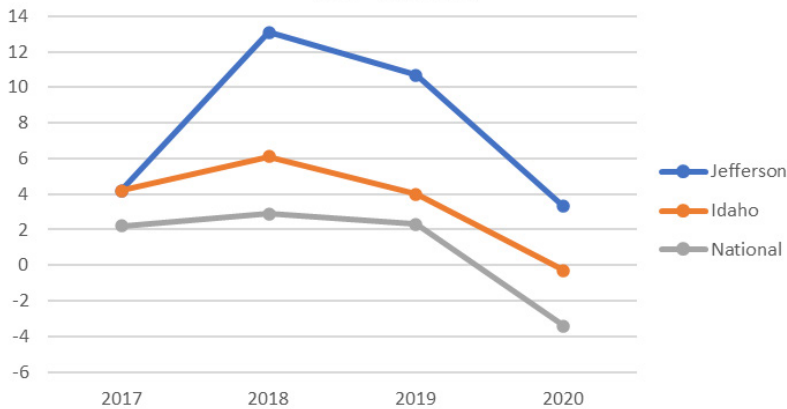
\$247,400
Median Home Value

Median Home Value



SOURCE: JElevation.maplogs.com - James Neeley

GDP Growth



GROSS DOMESTIC PRODUCT

Jefferson County's Gross Domestic Product rose at a rate of 3.3% in 2020. The total GDP of Jefferson County was \$838.4 million in 2020. This accounts for 1.13% of the state's GDP and 5.51% of the GDP within Eastern Idaho.

SOURCE: U.S. Bureau of Economic Analysis (BEA)