

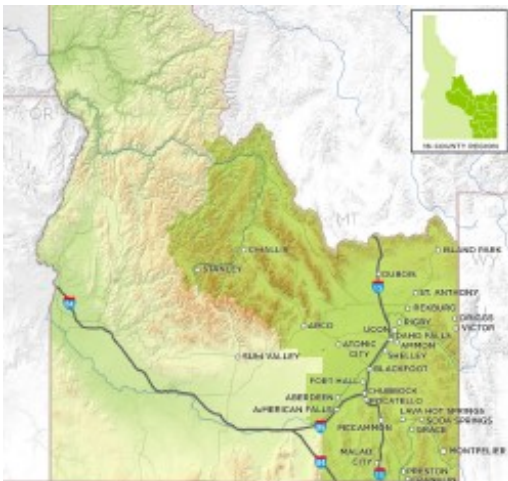


## EASTERN IDAHO! POWER OF PLACE!

**16**  
**PROGRESSIVE**  
**COUNTIES**

Eastern Idaho is Idaho's Tech Corridor and the country's premier region for science, technology and research. Eastern Idaho is a prime location for all types of businesses. Eastern Idaho is well-recognized for its educated and trained workforce.

Eastern Idaho has the required infrastructure businesses need to relocate and expand.



**8**  
**Medical**  
**Facilities**

**221,391**  
**Labor**  
**Force**

**74,000**  
**University Students**  
Includes online BYU-I students

## POPULATION\*

<u>COUNTY</u>	<u>2020</u>	<u>2021</u>
Bannock	87,177	88,263
Bear Lake	6,370	6,545
Bingham	48,068	48,876
Bonneville	124,626	127,930
Butte	2,577	2,654
Caribou	7,015	7,111
Clark	792	792
Custer	4,266	4,428
Franklin	14,269	14,666
Freemont	13,404	13,592
Jefferson	31,055	32,202
Lemhi	7,948	7,950
Madison	52,876	53,881
Oneida	4,554	4,611
Power	7,879	7,950
Teton	11,731	12,267

\*NOTE: US Census Bureau

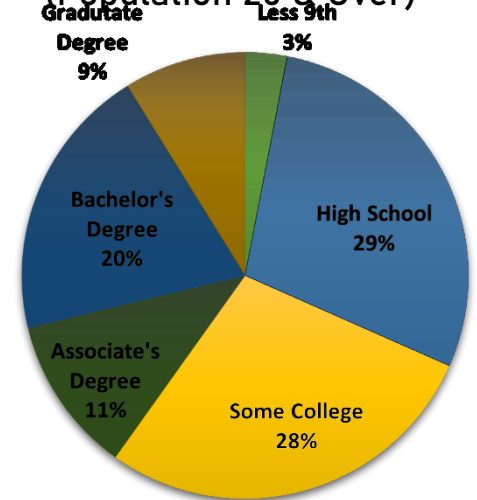
**433,930**  
**Population**



## EDUCATION

### EDUCATIONAL ATTAINMENT

(Population 25 & Over)



### Post Secondary Institutions Enrollment

Brigham Young University—Idaho	24,131
Brigham Young University -Idaho Online	23,719
Idaho State University	12,319
University of Idaho	11,507
College of Eastern Idaho	2,324

## TOP EMPLOYERS

<u>Company</u>	<u>Ownership</u>	<u>Employees</u>
1 Battelle Energy Alliance	Private	5,000+
2 Wal-Mart	Private	1,500 – 3,499
3 Idaho State University	State Gov.	1,000 –2,499
4 Melaleuca	Private	1,000 –2,499
5 FLUOR Idaho	Private	1,000 –2,499
6 Pocatello/Chubbuck School Dis.	Local Gov.	1,000 –2,499
7 Portneuf Medical Center	Private	1,000 –2,499
8 Bonneville Joint School Dis.	Local Gov.	1,000 –2,499
9 Brigham Young University—Idaho	Private	1,000 –2,499
10 Idaho Credit Union	Private	1,000 –2,499
11 EIRMC	Private	1,000 –2,499
12 Idaho Falls School District	Local Gov.	1,000 –2,499
13 FLUOR Marine Propulsion	Private	1,000 –2,499
14 Bingham Memorial Hospital	Private	500—999
15 Amy's Kitchen	Private	500—999

## WORKFORCE\*

### Labor Force

221,391

### Employment

215,356

### Unemployment

6,035

### Unemployment Rate

2.7%

\*NOTE: Idaho Department of Labor

# HEALTH CARE\*

2,400 Medical Providers

# COST OF LIVING INDEX\*

	BEDS	STAFF		INDEX	HOUSING	GROCERY	TRANS.
ERIMC	87,177	88,263	Idaho Falls, ID	93.1	103.3	91.3	74.4
Portneuf Medical		6,545	Pocatello, ID	86.3	79.0	90.4	74.3
Madison Memorial	48,068	48,876	Boise, ID	116.5	170.3	93.8	84.5
Bingham Memorial	124,626	127,930	Logan, UT	94.9	105.9	92.1	73.8
*NOTE: Number of Licensed Beds			SLC, UT	122.0	179.7	95.8	93.4
			Denver, CO	127.8	183.1	101.9	116.1

\*NOTE: Best Places—100 is National Average

# HOUSEHOLD AVERAGE INCOME\*

Bannock	\$51,977	Franklin	\$59,934
Bear Lake	\$52,829	Fremont	\$56,825
Bingham	\$58,260	Jefferson	\$65,577
Bonneville	\$61,435	Lemhi	\$38,819
Butte	\$37,404	Madison	\$44,419
Caribou	\$58,099	Oneida	\$54,484
Clark	\$36,429	Power	\$51,014
Custer	\$44,757	Teton	\$73,274

\*NOTE: US Census Bureau

## Average Median Household Income

All 16 Counties \$52,904

## Eastern Idaho Active Real Estate Listings

Idaho Falls 538 Pocatello 297

## Median Home List Price

Idaho Falls \$324,700 Pocatello \$250,400

## Median Home Value Index\*

Idaho Falls \$409,097 Pocatello \$314,031

## Median Rent

Idaho Falls \$922 Pocatello \$735

\*NOTE: Zillow Home Value Index

# INFRASTRUCTURE

# Utility Providers & Transportation

## Electricity

Idaho Falls Power  
Idaho Power  
Rocky Mountain Power

## Rail

Eastern Idaho Railroad  
Union Pacific

## Natural Gas

Intermountain Gas

## Air Transportation

Idaho Falls –Alaska, Allegiant,  
American, Delta, United  
Pocatello—Delta Connection

## Internet

Ammon Fiber  
Direct Com  
Century Link  
Idaho Falls Power  
Spark Light  
Silver Star

## Interstate & Highways

I-15 and I-86  
US20 and US26

## Idaho Falls Regional Airport

### Provides Direct Flights to:

Las Vegas, Phoenix/Mesa, SLC,  
Denver, Seattle, Dallas Fort Worth,  
Phoenix Sky Harbor, Los Angeles,  
Oakland, San Francisco, San  
Diego, Portland, Minneapolis-St  
Paul



# ALL ABOUT CONNECTIONS

The Idaho Falls Regional Airport (IDA) is your gateway to Eastern Idaho. The airport is the second busiest in Idaho. With direct flights to popular destinations all along the western US, the Idaho Falls Regional Airport offers air plenty of convenient parking, quick check-in, and short steps to your Airline departure gate.

# Eastern Idaho is an Outdoor Enthusiasts Dream—From the Novice to Extreme Thrill-Seekers



12

Museums



3

National Parks



3

Zoos



46 +

Parks



4 Art

Centers



Mountain America

Center



3 Ski

Resorts



160 +

Trails



4

Distinct Seasons



87

Hotels



12 Golf

Courses



Portneuf Health

Trust Amphitheater

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